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## Groupon and Lincoln Park Chamber of Commerce Partner for Dedicated Neighborhood Collection and Philanthropic Campaign

*Weeklong celebration offers some of the neighborhood's best local businesses, including top eateries and cultural institutions, to Groupon's huge local customer base*

CHICAGO--(BUSINESS WIRE)-- [Groupon](#) and the [Lincoln Park Chamber of Commerce \(LPCC\)](#) today announced the launch of a hyperlocal, dedicated Groupon collection: [We Love Lincoln Park](#), showcasing an entire neighborhood and some of its greatest local businesses. Beginning today and running through September 10, local Lincoln Park merchants -- whose offerings range from ethnic cuisines to fun things to do -- are running exclusive offers with Groupon to help drive greater awareness of all the products, services and experiences in Lincoln Park.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150811005885/en/>

The collection also features a philanthropic element -- shoppers can donate to one or several participating local organizations (in multiples of \$10) through a [Groupon Grassroots philanthropic campaign](#). 100% of donations go directly to the chosen charity (or charities).

"Groupon's reach is undeniable and we are thrilled that Lincoln Park's diverse, engaging and popular businesses are being promoted through the collaborative, wide-reaching Groupon model," said LPCC president and CEO Kim Schilf. "In addition to the marketing benefits, the businesses participating in our Groupon deal will gather meaningful insight about the consumers who purchase a deal at their shop, restaurant, theater or other business."

"Groupon is a huge champion of local businesses, and we're thrilled to feature a beloved neighborhood of merchants in our home city to our Chicago subscribers," said Jay Klauminzer, vice president of local deals, Groupon.

Businesses featured in the collection include:

- [Dirk's Fish & Gourmet Shop](#) - Forty varieties of sustainable seafood tempt home chefs; diners can enjoy prepared starters, sides and entrees on the spot or take them to go
- [Pizano's Pizza](#) - Legendary deep-dish pizza; other dishes range from thin crust style pizza and Italian chicken parmesan to gnocchi
- [Chez Moi](#) - Fine French cuisine crafted by Chef Dominique Tougne, an Alsace native
- [Geja's](#) - Four-course fondue dinners served with eight classic dipping sauces, chocolate dessert fondue and cheese fondue
- [Chicago History Museum](#) - Chicago museum brings history to life with 22 million artifacts and topical exhibits, including a look at railroad workers during WWI
- [Crio Bar & Restaurant](#) - Former sous chef of Hugo's Frog Bar curates upscale Latin dishes such as grilled steak tortas, mussels with chorizo and duck tacos
- [Aquitaine](#) - French-inspired three-course meal includes options such as saffron cream mussels, pan-seared duck breast and housemade cinnamon ice cream
- [Goose Island Brewpub](#) - Sip one-off, small-batch and limited-edition brews and sample seasonal pub fare at the brewpub
- [Shine](#) - Shine is distinguished for its fresh, never-frozen seafood
- [Barn & Co](#) - Platters of smoked baby back ribs, brisket and pulled pork paired with craft beers and southern side dishes
- [Treasure Island Grocery Store](#) - Stock up on groceries or set up catering for any kind of event from a grocery store that's been in the city for more than 50 years

Lincoln Park is a unique Chicago neighborhood that provides businesses and resources for long-time residents, recent transplants and tourists alike. Any community that offers a free zoo open 365 days a year, dozens of theaters and some of the city's most popular restaurants just blocks from varied housing and transportation options is going to see a wide-range of

potential consumers. The Groupon Chicago partnership campaign is one way the LPCC is working to provide local businesses with unique ways to market their products and services to new and existing customers.

As an added benefit to the Lincoln Park community, the LPCC and Groupon Chicago incorporated [a charitable giving component](#) that allows shoppers to select and donate \$10 to support a local non-profit organization. The following organizations are included in the Lincoln Park campaign: [Anixter Center](#), [Beyond OCD](#), [Juvenile Protective Association](#), [Lakeview Pantry](#), [Lincoln Park Community Shelter](#) and [Lincoln Park Conservancy](#).

"Our campaign's donation component will provide the cash contributions that are vital to the success of our community's non-profit organizations," Schilf said. "We have always thought that Lincoln Park is more than just a place to do business -- It's a place to play, a place to visit, a place to call home and a place that supports those in need. And therefore, a place you can be proud to call your own."

### **About the Lincoln Park Chamber of Commerce (LPCC)**

The Lincoln Park Chamber of Commerce (LPCC) is an organization that supports and celebrates Lincoln Park as a thriving destination to live, work and play. The LPCC brings marketing and promotional opportunities, relationships and partnerships, community-oriented events, business advocacy and much more together to their engaged base of businesses, residents and guests. For more information on upcoming events, neighborhood news or exciting ways to get involved in the Lincoln Park community, visit the LPCC at [www.lincolnparkchamber.com/future](http://www.lincolnparkchamber.com/future).

### **About Groupon**

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit [www.Groupon.com](http://www.Groupon.com). To download Groupon's top-rated mobile apps, visit [www.groupon.com/mobile](http://www.groupon.com/mobile). To learn more about the company's merchant solutions and how to work with Groupon, visit [www.GrouponWorks.com](http://www.GrouponWorks.com).

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