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Groupon Features Exclusive Saks Fifth Avenue OFF 5TH, Introducing its High-End Holiday Offerings

CHICAGO--(BUSINESS WIRE)-- Today Groupon kicks off this season's series of upscale offerings with Saks Fifth Avenue OFF 5TH on Groupon Reserve. There are two options available, \$30 for \$60 of shopping or \$20 for \$40 at www.groupon.com/reserve/private/saks-fifth-avenue-off-5th, and they are redeemable at locations nationwide and at www.saksoff5th.com.

"Featuring Saks OFF 5TH is the perfect way to celebrate the holidays and introduce our curated selection of high-end deals," said Lisa Kennedy, VP/GM of Groupon Reserve. "This is a great opportunity to access designer brands at a fantastic value."

Launched in July of this year, Groupon Reserve is Groupon's premium collection dedicated to high-end goods, services and experiences. Reserve will also soon feature premium deals and experiences from top beauty, product, travel and entertainment brands, as well as reservations capabilities for spas, salons and hotels.

About Groupon

Groupon (NASDAQ: GRPN) is a global leader in local commerce, making it easy for people around the world to search and discover great businesses at unbeatable prices. Groupon is reinventing the traditional small business world by providing merchants with a suite of products and services, including customizable deals, payments processing capabilities and point-of-sale solutions to help them attract more customers and run their operations more effectively. By leveraging the company's global relationships and scale, Groupon offers consumers incredible deals on the best stuff to eat, see, do, and buy in 48 countries. With Groupon, shoppers discover the best a city has to offer with [Groupon Local](#), enjoy vacations with [Groupon Getaways](#), and find a curated selection of electronics, fashion, home furnishings and more with [Groupon Goods](#). To subscribe to Groupon emails, visit www.Groupon.com. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

About Saks Fifth Avenue OFF 5TH

As part of the Hudson's Bay Company brand portfolio, Saks Fifth Avenue OFF 5TH is a world-class, full-service destination for value-priced clothes and accessories for men, women, children and the home. The retailer's 72 nationwide stores and online store, saksoff5th.com, combine the two great joys of shopping: the delight of discovering the very best and the thrill of the deal. A carefully curated off-priced shopping experience, we feature highly coveted designers alongside exclusive Saks brands you won't find anywhere else, all in a luxury-in-a-loft environment. Saks Fifth Avenue OFF 5TH simply offers more style, more savings and more service than any other value retailer.

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