



March 14, 2014

Groupon Searchlight Events Offer Freebies at Top New York City Businesses Tonight

Groupon:

WHAT: **Groupon Searchlight Events** -- Search the skies on Friday night for the Groupon Searchlight, which will be on site to highlight five of its "[Best of Groupon](#)" merchants. The Groupon team will be at the source giving away freebies and Groupon Bucks gift cards as part of a campaign to remind people to always check Groupon first to search for the best things to do, see, eat and buy all over New York. For more information go to: <http://www.groupon.com/pages/searchlight>.

WHERE/WHEN: Serendipity3
225 East 60th Street, New York, NY 10022
6:30
Free jar Famous Hot Fudge sauce to first 100 people.

S'Mac Restaurant
345 East 12th Street, New York, NY 10003
6:30
Free 4 Cheese Nosh to first 150 people.

South Brooklyn Pizza
122 1st Ave, New York, NY 10009
7:05
Free slice of pizza to first 500 people.

Chirping Chicken
1219 1st Ave #2, New York, NY 10023
7:30
Free chicken fingers, sauce and fries to first 250 people.

Butter Lane Bakery
123 E. 7th Street, New York, NY 10009
7:45
Free cupcakes to first 250 people.

About Groupon:

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's five-star mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140314005516/en/>

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