



Mini-Golf Tournament with Graeme McDowell: Only on Groupon

Mini-golf tournament and putting clinic to be hosted by McDowell to benefit charity

CHICAGO--(BUSINESS WIRE)-- Groupon (<http://www.groupon.com>) (NASDAQ: GRPN) announces its latest once-in-a-lifetime epic deal with today's feature from 2010 US Open champion Graeme McDowell, featuring entry for two in McDowell's mini-golf tournament in New York City on February 15, 2012, a putting clinic and a meet and greet with the golf star. The feature will raise awareness for McDowell's G-MAC Foundation, which supports children's medical research in Europe and in the United States.

Available at <http://www.groupon.com/deals/graeme-mcdowell-nyc-golf-experience>, the \$995 package for two people includes:

- Meet-and-greet with McDowell
- 20-minute putting clinic with McDowell
- Entry into the mini-golf tournament to be held at Openhouse Gallery, New York City
- Photo opportunity with McDowell

When McDowell won the U.S. Open in 2010, he became the first European in 40 years and the first Irishman in history to hoist the championship's trophy. Before teeing off in the Graeme McDowell Mini-Golf Tournament, 72 contenders will glean tips from McDowell himself on reading greens, pacing ground strokes, tweeting and fist pumping without hurting the shoulder. After the 20-minute putting clinic, the tournament tests newfound knowledge while CNN International's Shane O'Donoghue emcees. Competitors who sport knickers or plaid pants earn an extra mulligan during play, and bagpipe tunes will pervade the air to imbue the match with festive Irish flair.

The winning duo of the mini-golf tournament will have the opportunity to attend The Children's Medical & Research Foundation's charity dinner at the New York Athletic Club that night.

"I love spending time with folks that share my passion for the game," said McDowell. "Even better, Groupon has enabled us to introduce millions of their subscribers to the G-MAC foundation and have some fun while raising awareness for an important cause."

"Graeme is an unparalleled competitor and an icon in the sport," said Sara Beth Zivitz, Director of Business Development, Groupon. "We're thrilled to offer Groupon subscribers the unique opportunity to swing with an international champion and learn more about his foundation."

About Groupon

Groupon (NASDAQ: GRPN), launched in November 2008 in Chicago, features a daily deal on the best stuff to do, eat, see and buy in 47 countries around the world. Groupon uses collective buying power to offer huge discounts and provide a win-win for business and consumers, delivering more than 1,000 daily deals globally. To subscribe for the best deals in your city, visit <http://www.groupon.com>.

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