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## **Groupon Hong Kong Deals Are Now Available on Oriental Press Group's Online Portal**

### **Check out the Unbeatable Offers on on.cc in Hong Kong!**

HONG KONG -- (Marketwire) -- 03/18/13 -- [Groupon Hong Kong](#) today announced that it is teaming up with Oriental Press Group to provide a daily deals platform for their users on its flagship portal -- on.cc. Beginning from today, users of the portal will be able to directly access Groupon Hong Kong's daily deals available online at <http://groupon.on.cc/>.

Building on its strength in the press industry in Hong Kong, Oriental Press Group has extended its reach to the Internet world. As one of the most popular Chinese news portals, on.cc covers the latest news and hot topics in Hong Kong and China. Users of the portal can now look for hot deals on the best things to do, see, eat and buy from Groupon Hong Kong.

"We are always seeking ways of adding value to our users; this collaboration with Groupon Hong Kong not only opens the door for our users on on.cc to a wide array of amazing offers, it also solidifies our position in the industry as ever-evolving," said Derek Ma, Vice President, Oriental Press Group. "With more and more people spending time on the Internet, this is an area we just can't ignore; this partnership allows our users to access amazing deals from local businesses."

"We are very excited and proud to be teaming up with Oriental Press Group and its flagship portal, on.cc," said Danny Yeung, Chief Executive Officer, Groupon Hong Kong. "Our group-buying platform on on.cc broadens our reach to a wider audience and creates more opportunities for local businesses to connect with existing and prospective customers. Our collaboration with Oriental Press Group reinforces our unwavering commitment to bringing more value and savings to consumers in Hong Kong."

For more information, please visit the website at [www.groupon.hk](http://www.groupon.hk) or its Facebook page: [www.facebook.com/GrouponHK](http://www.facebook.com/GrouponHK).

#### *Company Logo*

<http://release.media-outreach.com/release.php/Images/271>

#### *About Groupon*

Groupon (NASDAQ: GRPN) is a global leader in local commerce, making it easy for people around the world to search and discover great businesses at unbeatable prices. Groupon is reinventing the traditional small business world by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payments processing capabilities and point-of-sale solutions to help them attract more customers and run their operations more effectively.

By leveraging the company's global relationships and scale, Groupon offers consumers incredible deals on the best stuff to eat, see, do, and buy in 48 countries. With Groupon Hong Kong, shoppers in Hong Kong discover the best a city has to offer with Hong Kong Deals and Goods, enjoy vacations with Getaways Deals, and find a curated selection of luxury products with Groupon Premium.

To subscribe to Groupon emails, visit [www.groupon.hk](http://www.groupon.hk). To learn more about the company's merchant solutions and how to work with Groupon, visit <http://works.groupon.hk/>.

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