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## **Exclusive Access to NKOTB at Summer MixTape Music Fest and One Year's Worth of Hershey's Chocolate, Brought to You by Groupon**

CHICAGO--(BUSINESS WIRE)-- Today Groupon (NASDAQ: GRPN) (<http://www.groupon.com>) is offering this summer's most spectacular pop music indulgence: A delectable experience in Hershey, Penn. and rare access to a series of iconic artists at the Summer MixTape Music Festival (<http://www.groupon.com/deals/ga-agps-management?dl=d47388>). The deal features VIP access to the music festival with headliners New Kids on the Block, Kelly Clarkson, The Fray and more, a Hersheypark roller coaster ride with NKOTB, a year's worth of Hershey's Chocolate and all the amenities to round out an avid fan's weekend in heaven. Those interested will have to keep a close eye on the deal page, as the \$10,000 deal will go live at an undisclosed time today with only one unit (one pair of tickets) available.

The pop music aficionado who locks in tickets will enjoy:

- Round-trip airfare to Harrisburg, Penn.
- Two VIP Package tickets to Summer MixTape Music Festival 2012 (Aug. 17-18) including a backstage dressing room, on-stage seats for all shows and a meet-and-greet with NKOTB
- A roller coaster ride with NKOTB and exclusive access to an NKOTB vs. Backstreet Boys softball game
- After show access to Donnie Wahlberg's birthday party featuring DJ Pauly D
- A one year supply of Hershey's chocolate, delivered quarterly
- Two Hershey's Kiss Packages at The Spa at The Hotel Hershey featuring a milk & honey soak and cocoa massage
- Personal paparazzi to commemorate the trip
- Accommodation for three nights at Woodside Cottages at The Hotel Hershey

"This weekend experience screams indulgence for pop purists and old-school New Kids on the Block fans," said Darren Schwartz, SVP of Sales, Groupon. "Don't blink or you'll miss an unforgettable opportunity with all 'the right stuff.'"

### **About Groupon**

Groupon, launched in November 2008 in Chicago, features a daily deal on the best stuff to do, eat, see and buy in 48 countries around the world. Groupon works with selected business partners to create a win-win proposition for business and consumers, delivering more than 1,000 daily deals globally. To subscribe for the best deals in your city, visit <http://www.groupon.com>. To learn how to become a featured business, visit <http://www.grouponworks.com>.

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