



June 25, 2015

## Groupon Seeks to Hire (but not really) Someone to do Nothing

*The job (that's not really a job) offers \$100,000*

CHICAGO--(BUSINESS WIRE)-- Groupon plans on hiring (but not really hiring) someone to do the easiest job in the world\*. The job (that's not actually a job) that we'll hire for (not hire at all), requires this new employee (who is not employed by Groupon) to do nothing. Additionally that job (not a job) pays \$100,000. Clear and simple.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150625005756/en/>

"Wait, what?" said Vic Galon, Groupon's Head of Workforce Leverage and Productivity.

Could that person be you? Yes, maybe or not at all. According to Human Resources (they have nothing to do with this) there's a pretty simple entry method in place -- like going to this landing page and then "purchasing a Groupon"\*\*\* -- that you're probably already doing anyway. In fact, that's exactly the way to enter. The application (rather, steps on buying Groupons) can be found at: <http://gr.pn/TheEasiestJob>.

Go to the landing page. Buy a Groupon\*\*. Get entered to win. Anticipate victory (or disappointment). We're not really allowed to say, but [this video](#) should help illustrate where we're going with this.

### About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit [www.Groupon.com](http://www.Groupon.com). To download Groupon's top-rated mobile apps, visit [www.groupon.com/mobile](http://www.groupon.com/mobile). To learn more about the company's merchant solutions and how to work with Groupon, visit [www.GrouponWorks.com](http://www.GrouponWorks.com).

\*NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS IS NOT AN ACTUAL JOB DESCRIPTION AND NO ACTUAL OFFER FOR EMPLOYMENT WILL RESULT. To enter without making a purchase, go to <http://www.groupon.com/pages/easiest-job-free>. Limit 10 entries per person regardless of method of entry. Odds of winning depend on the total number of entries received. Void where prohibited by law. Sweepstakes only open to legal residents of the 50 United States and the District of Columbia, 18+. Entry period ends: 11:59 p.m. PT on 7/3/15. ARV of prize: \$100,000 USD. By making a purchase or otherwise participating in this sweepstakes, you are agreeing to the full [Official Rules](#). Sponsor: Groupon, Inc., 600 West Chicago Avenue, Ste. 400, Chicago, IL 60654.

\*\*To enter without making a purchase, go to <http://www.groupon.com/pages/easiest-job-free>.

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