



## Groupon Introduces High-End Groupon Reserve Offers to Los Angeles

CHICAGO--(BUSINESS WIRE)-- Groupon (NASDAQ: GRPN) (<http://www.groupon.com>) today announced the expansion of Groupon Reserve, the company's premium and exclusive experiences service, to the greater Los Angeles area. Reserve offers go out to an invitation-only audience and cater to the most discerning customers by featuring unique, higher-priced deals at some of LA's swankiest and marquee businesses.

"We developed Groupon Reserve as a strategic way for high-end businesses to reach their targeted customer base," said Ran Baror, General Manager, Groupon Reserve. "Select Groupon subscribers now have the opportunity to indulge in curated experiences from the most delectable restaurants to luxurious spas and posh retailers."

Select Los Angeles area subscribers will receive an email later today from Groupon CEO Andrew Mason inviting them to purchase the inaugural Groupon Reserve Los Angeles deal featuring Whist in Santa Monica (<http://www.viceroyhotelsandresorts.com/santamonica/dining-and-nightlife/whist.php>). The deal includes a five-course Mediterranean tasting menu for two people and two glasses of wine for only \$99. Located in the Viceroy Hotel, Whist is well known for their vivid flavor combinations and coastal reveries inspired by renowned executive chef Tony DiSalvo.

Reserve successfully launched in October 2011 and has since served several deals to Groupon tastemakers in New York City, Orlando and Seattle.

### About Groupon

Groupon (NASDAQ: GRPN), launched in November 2008 in Chicago, features a daily deal on the best stuff to do, eat, see and buy in 48 countries around the world. Groupon uses collective buying power to offer huge discounts and provide a win-win for businesses and consumers, delivering more than 1,000 daily deals globally. To subscribe for the best deals in your city, visit <http://www.groupon.com>. To learn how to become a featured business, visit <http://www.grouponworks.com>.

### Forward-Looking Statements

This announcement contains forward-looking statements that involve risks and uncertainties, and actual results could differ materially from those discussed. Factors that could cause or contribute to such differences include, but are not limited to, the factors included under the headings "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the company's registration statement on Form S-1, as amended, filed with the Securities and Exchange Commission on November 1, 2011, copies of which may be obtained by visiting the company's Investor Relations web site at <http://investor.groupon.com> or the SEC's web site at [www.sec.gov](http://www.sec.gov). Groupon's actual results could differ materially from those predicted or implied and reported results should not be considered as an indication of future performance.

You should not rely upon forward-looking statements as predictions of future events. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that the future results, levels of activity, performance or events and circumstances reflected in the forward-looking statements will be achieved or occur. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of the forward-looking statements. We undertake no obligation to update publicly any forward-looking statements for any reason after the date of this press release to conform these statements to actual results or to changes in our expectations.

Groupon  
Nicholas Halliwell, 312-999-3806  
[nhalliwell@groupon.com](mailto:nhalliwell@groupon.com)  
[thenewsmarket.com/groupon](http://thenewsmarket.com/groupon)

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