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Groupon Announces Integration with Apple Pay

Mobile commerce leader working closely with Apple to integrate new payments functionality

CHICAGO--(BUSINESS WIRE)-- Groupon today announced its integration with Apple Pay, a new mobile payments service that will provide an easy, secure and private way to make purchases from the Groupon app on iPhone 6 and iPhone 6 Plus. Groupon is one of the first mobile commerce companies to announce integration with Apple Pay, and the new payment option will be available to customers beginning in October.

"With nearly 92 million app downloads worldwide and more than half of our transactions occurring on mobile devices, Groupon is one of the largest mobile commerce companies in the world," said Groupon CEO Eric Lefkofsky. "Bringing Apple Pay to the Groupon mobile app makes it easier than ever to find and buy the best things around you."

Groupon's integration with Apple Pay allows customers to seamlessly check out with a single touch and pay using Touch ID from their iPhone 6 or iPhone 6 Plus. It also allows new customers to create user accounts and make purchases on the fly with just a few taps.

Groupon's consistently [top-rated iOS app](#) is one of the 25 most-downloaded free apps in the App Store. Groupon's updated app will launch alongside Apple Pay in October.

About Groupon

Groupon (NASDAQ: GRPN) is a global leader of local commerce and the place you start when you want to buy just about anything, anytime, anywhere. By leveraging the company's global relationships and scale, Groupon offers consumers a vast marketplace of unbeatable deals all over the world. Shoppers discover the best a city has to offer on the web or on mobile with Groupon Local, enjoy vacations with Groupon Getaways, and find a curated selection of electronics, fashion, home furnishings and more with Groupon Goods.

Groupon is redefining how traditional small businesses attract, retain and interact with customers by providing merchants with a suite of products and services, including customizable deal campaigns, credit card payment processing capabilities, and point-of-sale solutions that help businesses grow and operate more effectively. To search for great deals or subscribe to Groupon emails, visit www.Groupon.com. To download Groupon's five-star mobile apps, visit www.groupon.com/mobile. To learn more about the company's merchant solutions and how to work with Groupon, visit www.GrouponWorks.com.

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