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ASUS Chooses Groupon Goods for Exclusive Launch of New Tablet

ASUS MeMO Pad Available Exclusively for Groupon Goods Subscribers April 6

CHICAGO--(BUSINESS WIRE)-- Groupon (NASDAQ: GRPN) (<http://www.groupon.com>) has partnered with ASUS to launch a brand new ASUS MeMO Pad. The ASUS MeMO Pad with 7-inch display and 10-finger multi-touch will be available exclusively on Groupon Goods April 6. Sweetening the deal, the ASUS MeMO Pad comes bundled with a Wilsons genuine leather case for \$159.99; a 20% discount on the MSRP of the combined items. The deal will be available at <http://www.groupon.com/deals/gg-asus-memo-tablet-with-leather-case>.



Screen shot of Groupon deal: ASUS MeMO Tablet with Leather Case, available April 6, 2013 at Groupon Goods. (Photo: Business Wire) is limitless for both companies."

"We're one of the global leaders in flash sales because we personally curate and offer great deals on high quality products every day," said Faisal Masud, head of Groupon Goods. "Partnering with ASUS to give our U.S. customers exclusive access to this top-notch tablet is a perfect fit for Groupon Goods."

"Groupon is a very well recognized and respected company in the world and we are proud to be their partner," said Steve Chang, President of ASUS Computer International. "Today, consumers want innovative and compelling mobile products. We're excited to partner with Groupon as we focus our combined energies serving customers with industry-leading notebook and tablet solutions. The business relationship represents a powerful opportunity for ASUS to expand our presence in the U.S. market and the potential

The ASUS MeMO Pad has a seven-inch screen with 10-finger multi-touch (1024x600, 169 PPI) and uses Android 4.1 Jelly Bean. Other features include 7 hours of battery life for all-day computing, front HD camera, 16GB storage, a micro-SD slot with support for up to 32 GB of extra storage and ASUS WebStorage to store and share files with your friends and family anytime and anywhere. The ASUS MeMO pad is also 12.6 ounces light and .44 inches thin.

To celebrate this exclusive deal, Groupon is featuring a wide range of ASUS products today, Friday and Saturday, including the ASUS Nexus Tablet with free case, TF300 tablet with dock, 14" laptop, 15.6" laptop and 17" laptop, ASUS desktop computers and an ASUS projector. More information about these and other ASUS deals can be found at <http://www.groupon.com/goods>.

Groupon Goods celebrated its first anniversary September 2012 and had its best four-day weekend ever in November with more than 50% of sales through mobile devices. After a successful holiday season during the fourth quarter of 2012, Groupon Goods has reached an annual run rate of \$2 billion in global billings, just five quarters after its launch. Groupon Goods features a wide variety of high quality inventory, from diamond jewelry and designer sunglasses to mattresses, computer tablets, 3D HD televisions and the giant radio-controlled flying shark. New items are added every day of the week and often sell out. To check out the latest and subscribe for email updates, visit <http://www.groupon.com/goods>.

About Groupon

[Groupon](http://www.groupon.com) (NASDAQ: GRPN) is a global leader in local commerce, making it easy for people around the world to search and discover great businesses at unbeatable prices. Groupon is reinventing the traditional small business world by providing merchants with a suite of products and services, including customizable deal campaigns, [credit card payments processing](#) capabilities and [point-of-sale solutions](#) to help them attract more customers and run their operations more effectively. By leveraging the company's global relationships and scale, Groupon offers consumers incredible deals on the best stuff to eat,

see, do, and buy in 48 countries. With Groupon, shoppers discover the best a city has to offer with [Groupon Local](#), enjoy vacations with [Groupon Getaways](#), and find a curated selection of electronics, fashion, home furnishings and more with [Groupon Goods](#). To subscribe to Groupon emails, visit www.Groupon.com. To learn more about the company's [merchant solutions](#) and how to [work with Groupon](#), visit www.GrouponWorks.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130404006277/en/>

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