



Groupon is an experiences marketplace where consumers **discover fun things to do** and local **businesses thrive**.

By the Numbers



1.5 BILLION+
Groupons sold



30 MILLION
Global active
customers¹



MOBILE FIRST
>75% of transactions
on mobile



Our Impact on Local



1 MILLION+ merchants worked with to date



More than **\$25 BILLION** pumped into local businesses



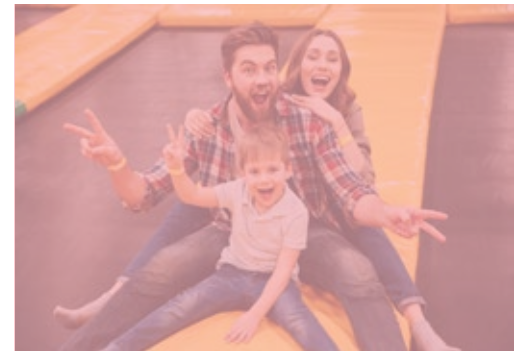
More than **\$35 BILLION** saved by consumers in North America



145,000+ HOURS volunteered in the past 10 years

The Destination for Local Experiences

By enabling real-time mobile commerce across **local businesses, live events and travel destinations**, Groupon helps people find and discover experiences--big and small, new and familiar--that make for a full, fun and rewarding life.



In Q4 2020, Groupon Generated

\$633 Million Global Gross Billings
\$179 Million Global Gross Profit
\$40 Million AEBITDA²

¹ Customers who have made a purchase in the trailing twelve months as of December 31, 2020.

² Adjusted EBITDA is a non-GAAP performance measure. For a reconciliation to the most comparable U.S. GAAP performance measure, "Net income (loss) from continuing operations," see the tables to the Company's fourth quarter earnings release posted on the Investor Relations site, <http://investor.groupon.com>

* All data as of December 31, 2020 unless otherwise noted.