By enabling real-time mobile commerce across **local businesses, live events and travel destinations**, Groupon helps people find and discover experiences—big and small, new and familiar—that make for a full, fun and rewarding life.

### By the Numbers

- **140,000+ hours** volunteered in the past 10 years
- **42 million** global active customers
- **Global** active in 15 countries and 500+ markets
- **Mobile First**
  - 200 million+ app downloads
  - >80% of user traffic on mobile
  - >75% of transactions on mobile

### Our Impact on Local

- **1 million+** merchants worked with to date
- More than **$20 billion** pumped into local businesses
- More than **$35 billion** saved by consumers in North America
- More than **1.5 billion** Groupons sold

In Q1 2020, Groupon Generated

$**201 million** Global Gross Profit • $**806 million** Global Gross Billings

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1 Customers who have made a purchase in the trailing twelve months as of March 31, 2020

All data as of March 31, 2020 unless otherwise noted.