Groupon’s mission is to be the destination for experiences — where customers **discover fun things** to do and **local businesses thrive**.

### By the Numbers

- **1.5 BILLION+** Groupons sold
- **34 MILLION** Global active customers
- **MOBILE FIRST**
  - 200 Million+ app downloads
  - >75% of transactions on mobile
- **~50%** of customers have been shopping Groupon for 3+ years

### Our Impact on Local

- **1 MILLION+** merchants worked with to date
- More than **$20 BILLION** pumped into local businesses
- More than **$35 BILLION** saved by consumers in North America
- **140,000+ HOURS** volunteered in the past 10 years

### The Destination for Local Experiences

By enabling real-time mobile commerce across **local businesses, live events and travel destinations**, Groupon helps people find and discover experiences—big and small, new and familiar—that make for a full, fun and rewarding life.

### In Q3 2020, Groupon Generated

- **$160 Million** Global Gross Profit
- **$597 Million** Global Gross Billings