



Groupon's mission is to be the destination for experiences — where customers **discover fun things** to do and **local businesses thrive**.

By the Numbers



1.5 BILLION+
Groupons sold



34 MILLION
Global active
customers¹



~50%
of customers have
been shopping
Groupon for 3+ years²



MOBILE FIRST
200 Million+ app downloads
>75% of transactions on mobile

Our Impact on Local



1 MILLION+ merchants worked with to date



More than **\$20 BILLION** pumped into local businesses



More than **\$35 BILLION** saved by consumers in North America



140,000+ HOURS volunteered in the past 10 years

The Destination for Local Experiences

By enabling real-time mobile commerce across **local businesses, live events and travel destinations**, Groupon helps people find and discover experiences—big and small, new and familiar—that make for a full, fun and rewarding life.



In Q3 2020, Groupon Generated
\$160 Million Global Gross Profit • **\$597 Million** Global Gross Billings

¹ Customers who have made a purchase in the trailing twelve months as of September 30, 2020.

² As of December 31, 2019.

* All data as of September 30, 2020 unless otherwise noted.