Groupon’s mission is to be the destination for experiences — where customers discover fun things to do and local businesses thrive.

By the Numbers

- **38 MILLION** Global active customers
- **1.5 BILLION+** Groupons sold
- **MOBILE FIRST**
  - 200 Million+ app downloads
  - >75% of transactions on mobile

Our Impact on Local

- **1 MILLION+** merchants worked with to date
- More than **$20 BILLION** pumped into local businesses
- **$** More than **$35 BILLION** saved by consumers in North America
- **140,000+ HOURS** volunteered in the past 10 years

The Destination for Local Experiences

By enabling real-time mobile commerce across local businesses, live events and travel destinations, Groupon helps people find and discover experiences—big and small, new and familiar—that make for a full, fun and rewarding life.

In Q2 2020, Groupon Generated

- **$137 Million** Global Gross Profit
- **$583 Million** Global Gross Billings

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1. Customers who have made a purchase in the trailing twelve months as of June 30, 2020.
2. All data as of June 30, 2020 unless otherwise noted.