



Groupon's mission is to be the destination for experiences — where customers **discover fun things** to do and **local businesses thrive**.

By the Numbers



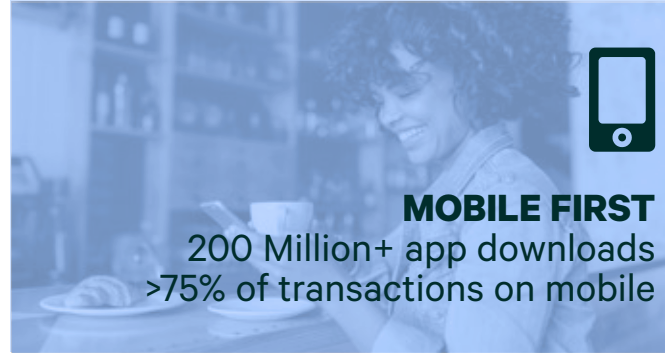
38 MILLION

Global active customers¹



1.5 BILLION+

Groupons sold



MOBILE FIRST

200 Million+ app downloads
>75% of transactions on mobile

Our Impact on Local



1 MILLION+ merchants worked with to date



More than **\$20 BILLION** pumped into local businesses



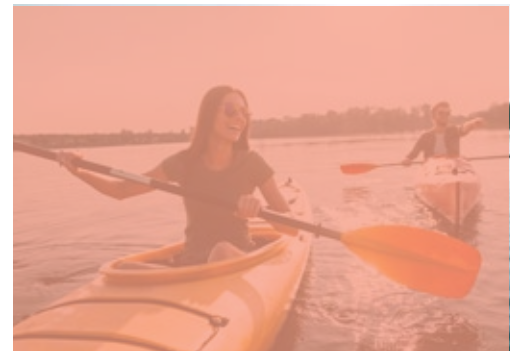
More than **\$35 BILLION** saved by consumers in North America



140,000+ HOURS volunteered in the past 10 years

The Destination for Local Experiences

By enabling real-time mobile commerce across **local businesses, live events and travel destinations**, Groupon helps people find and discover experiences—big and small, new and familiar—that make for a full, fun and rewarding life.



In Q2 2020, Groupon Generated
\$137 Million Global Gross Profit • **\$583 Million** Global Gross Billings

¹ Customers who have made a purchase in the trailing twelve months as of June 30, 2020.

* All data as of June 30, 2020 unless otherwise noted.