

Alteryx, Inc.
Virtual Annual Meeting of Stockholders
May 20, 2020

RULES OF CONDUCT

Welcome to the virtual Annual Meeting of Stockholders (the “Annual Meeting”) of Alteryx, Inc. (the “Company”). In fairness to all participants and in the interest of an orderly meeting, we require you to honor the following Rules of Conduct:

- 1) The business of the Annual Meeting will be taken up as set forth in the agenda displayed on the Welcome Screen of the virtual meeting platform.
- 2) Only stockholders as of the close of business on March 27, 2020, the record date, or their duly authorized proxies, are entitled to submit questions and vote at the Annual Meeting. Stockholders may vote by following the instructions included on the Welcome Screen of the virtual meeting platform until the polls close.
- 3) Stockholders may submit questions via the message icon on the Welcome Screen of the virtual meeting platform. We welcome questions from stockholders and proxy holders. However, conducting the business set out in the agenda for the benefit of all participants is paramount. Questions from multiple stockholders on the same topic or that are otherwise related may be grouped, summarized and answered together. The Company does not intend to address any questions that are, among other things:
 - a. Irrelevant to the business of the Company or the conduct of its operations;
 - b. Related to material non-public information of the Company;
 - c. Related to pending or threatened litigation;
 - d. Derogatory or not in good taste;
 - e. Related to personal grievances or personnel matters;
 - f. Substantially repetitious of statements made by other stockholders or proxy holders;
- a. In furtherance of the stockholder’s or proxy holder’s personal or business interests;
- b. Not a matter of interest to stockholders or proxy holders generally; or
- c. Out of order or not otherwise suitable for the conduct of the Annual Meeting as determined by the Chairman or Corporate Secretary in their reasonable judgment.
- 4) In the event of technical difficulties or other significant problems that disrupt the Annual Meeting, the Chairman may adjourn, recess, or expedite the Annual Meeting, or take such other action that the Chairman determines is appropriate in light of the circumstances.
- 5) **Recording of the Annual Meeting is prohibited.**
- 6) If you have difficulty accessing the Annual Meeting, please call 1-800-468-9716. Technicians will be available to assist you.

Thank you for your cooperation and for joining the Company at the Annual Meeting.