

LETTER FROM OUR CEO

I am pleased to present this year's Corporate Sustainability Report (CSR) and take this opportunity to affirm our commitment to implementing strong environmental, social, and governance practices.

As I write this, we are 20 months into the global COVID-19 pandemic, and it would be an understatement to say that our professional and personal lives have been dramatically impacted. Like other companies, we placed a premium on employee health and safety, and have made significant changes to how we work. Despite the challenges posed by COVID-19, we remain steadfast in our commitment to serve middle-income households throughout North America and help create financially independent families. We serve our clients through a network of more than 130,000 independent life insurance-licensed representatives dedicated to making a real difference in their communities.

By placing the well-being of our clients, the sales force, our employees and their families at the heart of our mission, we firmly believe all stakeholders will be rewarded. By adopting sound, sustainable business practices, we continue to build trust and enhance our reputation in the communities we serve.

We intend for our CSR to provide our stakeholders with valuable information in a format that is easy to understand. To help investors navigate relevant information and reports, we redesigned the Corporate Sustainability page of our Investor Relations website. We invite you to visit the site at <https://investors.primerica.com>.

Over the past several years, we have embarked on a plan to improve and enhance our disclosure of the ESG-related aspects of our business, and I'm pleased to note that we continue to be recognized for our efforts. In 2021, we were again named to *Forbes'* list of "Best Employers for Women." Also, Primerica was again named to the Bloomberg Gender-Equality Index (GEI) in 2021, which tracks the financial performance of public companies committed to supporting gender equality through policy development, representation, and transparency. Our company also was named by *Forbes* as one of America's Best Insurance Companies for 2022, ranking 6th among 25 companies included in the Term Life Insurance category. For the eighth year in a row, we were named to the *Atlanta Journal-Constitution's* Top Workplaces listing, and for the first time, Primerica was included in the list of Top Workplaces-USA.

I want to thank our stakeholders for your continued interest in Primerica and for supporting our efforts as we endeavor to do what's right for our stockholders, our clients, the sales force, our employees, and the thousands of communities in which we live and work.



Sincerely,

A handwritten signature in black ink that reads "Glenn J. Williams". The signature is fluid and cursive, written on a light gray background.

Glenn J. Williams
CEO