



ANNUAL MEETING PROCEDURES

May 12, 2021

Welcome to the 2021 Annual Meeting of the Stockholders of Primerica, Inc. In order to conduct the meeting in an orderly and expeditious manner, the following procedures will be in effect for the meeting.

1. The business of the meeting will follow the order shown in the Agenda on the reverse of these procedures.
2. Please restrict any remarks to the Agenda item then before the meeting. Near the conclusion of the meeting there will be a time reserved for stockholders to address questions to Management of the Company. Please reserve general questions for that portion of the meeting.
3. In order for a person to address the meeting, he or she must be a stockholder of the Company as of the record date or hold a valid proxy for such shares.
4. Each stockholder who wishes to address the meeting should raise his or her hand. Upon recognition by the Chairman, the stockholder may ask his or her question.
5. Each person wishing to speak must state his or her name and the number of shares held or represented by proxy. To assure sufficient time for all stockholders who wish to speak, questions or comments by stockholders may not exceed two minutes in length and each stockholder may not speak more than two times on any proposal or during the general question session.
6. Persons who hold a proxy and who intend to speak at the meeting must present their credentials prior to the commencement of the meeting.
7. Personal matters are not appropriate for discussion during the meeting.
8. Please turn off all cell phones. The use of cameras, sound recording devices or other communication devices during the meeting is strictly prohibited.
9. The Chairman shall determine the rules of procedure and conduct for the meeting and shall have the sole discretion to rule on procedures and on all other matters incident to the conduct of the meeting. Formal rules of parliamentary procedure do not apply to the conduct of this meeting. Disruptive stockholders will be asked to leave the meeting. The meeting may be adjourned at any time at the sole discretion of the Chairman.

Stockholders who attend or attempt to attend this year's annual meeting will be deemed to have understood, accepted, and assumed all physical, physiological, and psychological risks associated with attending any public or private event

during the COVID-19 pandemic. The Company shall not be held liable for harm to any attendee, including a stockholder or guest, due to any of the foregoing.