

## **Rose Appointed VP of Sales and Marketing at Titan International, Inc.**

QUINCY, Ill.— Richard Rose has joined Titan International, Inc. (NYSE: TWI ) as VP of Sales and Marketing, the company's board of directors announced. The appointment is effective November 1, 2012.

Rose brings 25 years of sales and marketing experience to Titan and impressive performance credentials in the business. His most recent employment was with Knapheide Manufacturing Company in Quincy, IL as Vice President of Marketing. Knapheide is the leading producer of steel platforms and service truck bodies. Prior to moving to Quincy, Rose spent 13 years with Agco in Duluth, GA in various VP and managerial roles within sales and marketing. Rose will reside in Quincy, IL at the corporate headquarters.

"We are very pleased that Mr. Rose is joining the Titan team. Specifically on the dealer side of the business where entrepreneurship is prevalent, he will be able to strengthen Titan's relationships with his experience as we continue to grow," states Chairman and CEO Maurice Taylor.

Titan International, Inc., a holding company, owns subsidiaries that supply wheels, tires, assemblies, and undercarriage components for off-highway equipment used in agricultural, earthmoving/construction and consumer (including all terrain vehicles) applications. For more information, visit [www.titan-intl.com](http://www.titan-intl.com).

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