

## **Titan to Implement Price Increase**

QUINCY, Ill.- Titan Tire Corporation, a subsidiary of Titan International, Inc. (NYSE: TWI), will implement a price increase for the aftermarket on all Titan branded tires and Titan manufactured Goodyear branded farm tires effective on all shipments on or after August 1, 2011. The increase of up to 8 percent will offset rising raw material, energy and transportation costs. Certain tire prices may rise in excess of 8 percent due to realignment and positioning of the product.

Titan International, Inc., a holding company, owns subsidiaries that supply wheels, tires and assemblies for off-highway equipment used in agricultural, earthmoving/construction and consumer (including all terrain vehicles) applications. For more information, visit [www.titan-intl.com](http://www.titan-intl.com).

---

<http://titan-intl.investorroom.com/news-releases?item=68>