

Titan New Co-sponsor of Little People

QUINCY, Ill - The Little People's Golf Championships Association is pleased to announce the addition of Titan International, Inc. of Quincy, Illinois, as a Co-Title Sponsor with Refreshment Services Pepsi of its Little People's Golf Championships and Collegiate Golf Championships.

Refreshment Services Pepsi, the local Pepsi distributor, has been the primary and title sponsor of the tournament since its inception in 1974.

"Pepsi has been a wonderful sponsor for 38 years, and we deeply appreciate all that organization has done to support Little People's and young golfers," said Nan Ryan, Little People's Executive Director.

"Titan's involvement with this international junior golf event will be a great boost to the tournament," added Ryan. "The relationship between Pepsi and Titan will make it possible for us to offer more services to the players, and to attract more golfers to Quincy from all over the world."

Titan sought out sponsorship opportunities after an interview with Ryan aired on the local news stating it was possible the tournament would not return to Quincy after 2011.

"When we saw there was a threat that the tournament might have to leave the community, we couldn't let it happen. Local businesses profit from the tournament and the young people that participate in the event do as well," Morry Taylor, Titan's CEO/Chairman of the Board, commented.

"Several of the girls we see at our LPGA event, the Ladies Titan Tire Challenge, have grown up playing in the Little People's Golf Championships," added Taylor. "These are wonderful professionals that Little People's has helped develop and Quincy is lucky to be a part of that. Titan is proud to come alongside Pepsi to keep this tournament in Quincy where it belongs."

"We are very pleased to welcome Titan International on board as our Co-Title Sponsor starting with the 2012 Little People's," stated Roy Nelson, General Manager of Refreshment Services Pepsi.

"It will help assure that Quincy remains the home for this wonderful event for many years to come. Pepsi Little People's has given our community great exposure to young golfers and their parents from around the globe, and has done much to help the economy of the city."

Beginning immediately after the close of the 2011 event, the tournament will become the Pepsi Titan Little People's Golf Championships and the Pepsi Titan LP Collegiate Golf Championships.

"We are so delighted to have Titan International become a part of this international junior golf tournament that draws players from near and far," stated Ryan. "I feel that Pepsi and Titan will be a good team that stands behind the future of golf and young golfers, not only in Quincy, but throughout the world."

Titan International, Inc., a holding company, owns subsidiaries that supply wheels, tires and assemblies for off-highway equipment used in agricultural, earthmoving/construction and consumer (including all terrain vehicles) applications. For more information, visit www.titan-intl.com.

