Every drop counts.

Badger Meter, Inc.
Virtual Annual Shareholders Meeting
April 30, 2021

RULES FOR CONDUCT OF MEETING

Welcome to Badger Meter's 2021 Annual Shareholders Meeting. In the interest of a productive and orderly meeting, we ask for your cooperation in observing the following rules and procedures:

1. The business of the Annual Shareholders Meeting (Annual Meeting) will be taken up as set forth in the Agenda. When an item on the Agenda is before the meeting for consideration, discussion should be confined to that item.

2. The only business matters to be conducted at the Annual Meeting are the matters set forth in the Notice of Annual Shareholders Meeting and Proxy Statement.

3. Only shareholders as of the close of business on February 26, 2021, the record date, or their duly authorized proxies, are entitled to ask questions and vote at the Annual Meeting. Shareholders may vote until the polls close.

4. During the presentation of any shareholder proposals, each presenter (one per proposal) will have three minutes to present the proposal. The presenter should restrict their comments to the shareholder proposal being presented. A shareholder should not address the meeting until recognized by the Chair or Secretary.

5. Nominations made during the meeting for membership on the Board will not be accepted.

6. We welcome questions from shareholders. An opportunity will be provided to ask questions during the question and answer session.

7. Shareholders' views, constructive comments, and criticisms are welcome, but the Board Chair will not address questions and stop discussions that are:
    a. irrelevant to the business of the Company;
    b. repetitious of statements made by other persons;
    c. derogatory references to individuals or that are otherwise in bad taste
    d. related to personal grievances; or
    e. a matter of individual concern that is not a matter of interest to shareholders generally

   Additionally, the Chair will stop discussions relating to proposals that were not previously submitted properly under SEC Rule 14a-8 or in accordance with the Company's advance notice Bylaw provisions.

We appreciate your participation. Your fellow shareholders will appreciate your courtesy in observing these procedures.