Public Responsibility Committee Charter

Purpose. The purpose of the Public Responsibility Committee (the “Committee”) is to assist the Board of Directors (the “Board”) of General Mills, Inc. (the “Company”) in fulfilling its responsibilities to oversee the Company’s position on matters of significance to the Company and its stakeholders concerning corporate social responsibility, sustainability, and public policy and to assist the Board and management in addressing the impact of these matters on the Company’s business, strategies, operations, performance, and reputation.

Membership and Organization. The Committee shall consist of three or more independent members of the Board. The members and Chair of the Committee shall be appointed by the Board.

The Committee may make such delegations of its authority and responsibilities as it deems appropriate and shall periodically review such delegations.

The Committee shall have authority and resources to retain outside, independent counsel or other advisors as it deems necessary to discharge its responsibilities.

Meetings. The Committee shall meet at least two times annually, either in person or telephonically, and at such times and places as it determines. A majority of the members of the Committee shall constitute a quorum for transacting business at a meeting. The Committee may take action by the affirmative vote of a majority of the Committee members present at a meeting. The Committee may also take action by unanimous written consent.

Duties and Responsibilities. The Committee will meet as appropriate to perform the following key duties and responsibilities:

1. To review the Company’s policies and procedures related to food safety.

2. To review the Company’s actions in furtherance of its corporate social responsibility and sustainability strategies, plans, and objectives.

3. To review public policy issues that are important to internal and external stakeholders, including, but not limited to, policy issues concerning nutrition, marketing, and advertising.

4. To review developments and trends in public debate, public policy, regulation, legislation, and litigation.

5. To review the Company’s positions, strategies, and activities for influencing or contributing to the development of public policy, including overseeing the Company’s Political Action Committee and reviewing political contributions.

6. To review the Company’s strategy for managing its relationships with external constituencies and stakeholders.

7. To review the Company’s charitable giving and volunteerism.

8. To review the Company’s reputation and standing of its corporate brand.
9. To review and reassess the adequacy of this charter annually and to recommend any proposed changes to the Board.

10. To evaluate the performance of the Committee annually.

11. To perform all other duties and responsibilities delegated to the Committee by the Board.

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