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CBRE Launches New Capability Focused On Delivering Enhanced Workplace Experiences

CBRE 360 Delivers Integrated Services, Amenities and Technologies to Create Customized Workplace Solutions

Andrew Kupiec, Top North America Executive at Zipcar, Joins CBRE

Los Angeles, January 10, 2018– CBRE Group, Inc. (NYSE:CBG) today launched a new global capability, called CBRE 360, focused on delivering enhanced employee experiences in the workplace. The capability will help property investors and occupiers create customized workplace solutions by integrating property services and amenities with advanced digital technologies.

CBRE 360 leverages CBRE’s market-leading strengths in workplace strategy and occupancy planning, design and build-out, and property and facilities management, with its growing technology capabilities. CBRE 360 will be embedded within major CBRE business lines, including Global Workplace Solutions, Asset Services and Advisory & Transaction Services, and can be customized to reflect each client’s unique culture and workplace requirements.

The services offered through CBRE 360 are powered by an [industry-leading digital offering](#). Users will have the opportunity to experience seamless, single-point access to building amenities and services through CBRE’s proprietary mobile applications, which are built upon a secure, scalable, plug-and-play technology platform. The CBRE 360 mobile apps will allow users to locate colleagues and navigate the workplace, reserve workspaces, access food & beverage services as well as basic building and high-end concierge services, among many other activities. The technology will offer client-specific branding for property occupiers and investors that desire it.

“CBRE 360 will help our clients create destinations of choice,” said Mike Lafitte, Global Group President at CBRE. “Professional and personal lives are continuing to converge and higher expectations are being set for the workplace. In light of this, CBRE 360 will help our clients reimagine the delivery of property services, amenities and enablement technologies to attract and retain top talent and foster collaboration and productivity.”

[Andrew Kupiec](#), a top executive who led the North American operations at Zipcar, the world’s largest car sharing and urban mobility company, has joined CBRE as Global President - CBRE 360. “Technology, demographics and rapidly evolving employee preferences are driving the transformation of the workplace,” said Mr. Kupiec. “As the world’s largest commercial real estate company, CBRE is very well positioned to guide clients through this radically changing world of work. I am excited to be part of the CBRE team and look forward to working with our new colleagues to develop and implement ground-breaking solutions for our clients.”

CBRE 360 is a natural evolution for CBRE's business. It builds on the company's industry-leading expertise in workplace solutions and its management of more than 5 billion sq. ft. of space for premier corporations and property investors worldwide. It also leverages CBRE's considerable experience with its own Workplace360 (free-address, tech-enabled, collaboration-enhancing offices) initiative, which has driven higher employee engagement and efficiency gains at more than 60 CBRE global offices since its launch in 2013.

About CBRE Group, Inc.

CBRE Group, Inc. (NYSE: CBG), a Fortune 500 and S&P 500 company headquartered in Los Angeles, is the world's largest commercial real estate services and investment firm (based on 2016 revenue). The company has more than 75,000 employees (excluding affiliates), and serves real estate investors and occupiers through approximately 450 offices (excluding affiliates) worldwide. CBRE offers a broad range of integrated services, including facilities, transaction and project management; property management; investment management; appraisal and valuation; property leasing; strategic consulting; property sales; mortgage services and development services. Please visit our website at www.cbre.com.

Forward-Looking Statements

Certain of the statements in this release regarding the services offered through CBRE 360 that do not concern purely historical data are forward-looking statements within the meaning of the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements are made based on our management's expectations and beliefs concerning future events affecting us and are subject to uncertainties and factors relating to our operations and business environment, all of which are difficult to predict and many of which are beyond our control. Accordingly, actual performance, results and events may vary materially from those indicated in forward-looking statements, and you should not rely on forward-looking statements as predictions of future performance, results or events. Numerous factors could cause actual future performance, results and events to differ materially from those indicated in forward-looking statements, including, but not limited to, our ability to successfully integrate CBRE 360 within major CBRE business lines, customer adoption of the services offered by CBRE 360, as well as other risks and uncertainties discussed in our filings with the U.S. Securities and Exchange Commission (SEC). Any forward-looking statements speak only as of the date of this release. We assume no obligation to update forward-looking statements to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information, except to the extent required by applicable securities laws. If we do update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements. For additional information concerning factors that may cause actual results to differ from those anticipated in the forward-looking statements and other risks and uncertainties to our business in general, please refer to our SEC filings, including our Form 10-K for the fiscal year ended December 31, 2016 and our Form 10-Q for the quarter ended September 30, 2017. Such filings are available publicly and may be obtained from our website at www.cbre.com or upon request from the CBRE Investor Relations Department at investorrelations@cbre.com.