



NEWS RELEASE

# CBRE Group, Inc. Named Top Real Estate Brand in Lipsey Survey for 18th Consecutive Year

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LOS ANGELES--(BUSINESS WIRE)-- CBRE Group, Inc. today announced that The Lipsey Company has named CBRE the top global brand in commercial real estate for the 18th consecutive year.

Lipsey, a training and professional development firm specializing in commercial real estate, has surveyed commercial real estate professionals on their perceptions of the industry's leading brands since 2002. CBRE has been ranked number one every year that Lipsey has conducted its brand survey. In 2019, more than 1.3 million U.S. and international professionals participated in the survey, including property owners, investors, lenders, occupiers, brokers and property managers.

"The business landscape has changed dramatically since 2002, but our people's intense focus on delivering exceptional client outcomes has been a constant," said Bob Sulentic, president and chief executive officer of CBRE. "The Lipsey survey results testify to the great value they bring to our clients every day."

Earlier this year CBRE was recognized as one of the 100 Most Sustainable Companies in the U.S. by Barron's for the second year in a row. CBRE was also named for 2019 the top-ranked real estate company on Fortune's World's Most Admired Company roster as the company made the prestigious ranking for the seventh consecutive year.

## About CBRE Group, Inc.

CBRE Group, Inc. (NYSE:CBRE), a Fortune 500 and S&P 500 company headquartered in Los Angeles, is the world's largest commercial real estate services and investment firm (based on 2018 revenue). The company has more than 90,000 employees (excluding affiliates) and serves real estate investors and occupiers through approximately 480 offices (excluding affiliates) worldwide. CBRE offers a broad range of integrated services, including facilities, transaction and project management; property management; investment management; appraisal and valuation; property leasing; strategic consulting; property sales; mortgage services and development services. Please visit our website at [www.cbre.com](http://www.cbre.com).

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