

## World-Class, Record-Breaking Roller Coaster Speeding to the Adventuredome at Circus Circus Las Vegas

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America's Largest Indoor Theme Park Prepares for Thrilling New Ride

LAS VEGAS, Feb. 7, 2013 /PRNewswire/ -- Coming soon to [The Adventuredome](#) at [Circus Circus Las Vegas](#), roller coaster fans get ready for negative G drops, gravity-defying turns and over-the-edge twists! Only the second of its kind in the United States, El Loco, The Adventuredome's newest roller coaster, will offer thrill seekers a unique and exhilarating ride experience in a custom and compact design guaranteed to excite all.

The Adventuredome will begin construction on El Loco in the coming weeks and the coaster will be ready for screams and thrills in December.

Designed by S&S Worldwide, Inc., the world's leading manufacturer of vertical and family thrill rides, El Loco roller coasters are famous for their record-breaking steep first drops and one-of-a-kind moves. With only five other El Loco coasters worldwide, the addition of the ride to America's largest indoor theme park will provide Vegas visitors an exclusive opportunity.

"The addition of El Loco to The Adventuredome is a significant move in our efforts to entice a new generation of roller coaster lovers," said Tom Nolan, vice president of operations for The Adventuredome.

Accompanied by a customized soundtrack, El Loco will deliver new and unique coaster elements that drop, turn and twist the rider in ways not previously experienced. Riders will ascend 70 feet before diving over and under in a backwards motion, delivering a negative 1.5 "vertical-G". The ride's unique elements, including a 45-degree outwardly banked turn, a greater-than-straight-down diving drop, and a 180-degree turn that races over the edge into a barrel roll, will provide guests with an extraordinarily thrilling adventure. Offering one of the smoothest rides in the business, El Loco's innovative, four-person cars feature an open design which will give riders the feeling of flying during the 75-second ride along 1,300 feet of track.

The El Loco design pushes the limits of what can be accomplished in a small footprint, maximizing space with a soaring, eye-catching structure set to be the new focal point of The Adventuredome.

While The Adventuredome says "hola" to El Loco, it waved "adios" to the iconic Rim Runner. The new action-packed El Loco will take the place of the Rim Runner flume ride, one of the park's four original attractions.

"We are committed to reinventing The Adventuredome experience with fresh and exciting rides for new and repeat guests," said Nolan.

### **Circus Circus Hotel, Casino and Theme Park – Las Vegas**

The hallmark of the 3,767-room Circus Circus Hotel, Casino and Theme Park in Las Vegas lies under the legendary Big Top, where celebrated circus acts perform on the Midway Stage as part of the world's largest permanent circus. The Adventuredome, America's largest indoor theme park, offers five acres of climate-controlled fun for all ages. Guests of Circus Circus may dine in a variety of restaurants including THE Steak House, rated the best steakhouse by Zagat and recognized a record 20 times in Las Vegas Review-Journal's "Best of Las Vegas" awards, and Rock & Rita's, where flair bartenders and live music enliven the scene. Circus Circus also offers a casino, wedding chapel, meeting and convention space and a 30-acre RV park. Circus Circus is a wholly owned subsidiary of MGM Resorts International (NYSE: MGM). For more information and reservations, visit [circuscircus.com](http://circuscircus.com) or call toll free at (800) 634-3450 or find us on [Facebook](#) and [Twitter](#).

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