

## Stars Align As Keep Memory Alive Honors Andrea And Veronica Bocelli At 19th Annual "Power of Love™" Gala In Las Vegas

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Event Raises Funds for Cleveland Clinic Lou Ruvo Center for Brain Health

LAS VEGAS, June 14, 2015 /PRNewswire/ -- On Saturday, June 13, some of the biggest names in the entertainment industry honored **Andrea and Veronica Bocelli** at the 19th annual "Power of Love™" gala at the MGM Grand Garden Arena in Las Vegas. The star-studded event raised funds for Cleveland Clinic Lou Ruvo Center for Brain Health and its fight against brain diseases including Alzheimer's, Huntington's and Parkinson's diseases, multiple sclerosis and multiple system atrophy.

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<http://www.multivu.com/players/English/7536451-mgm-grand-keep-memory-alive-gala>

Highlights from the night included a special performance by Andrea Bocelli, along with heartfelt tributes from **Robin Thicke, Gloria Estefan, Martina McBride** and **George Benson**. Estefan kicked off the night with her hit "Coming Out of the Dark" followed by a special rendition of "In My Daughters Eyes" alongside Martina McBride. Later in the

evening, R&B crooner Thicke took the stage to perform "Magic" and "When I Get You Alone," while Jazz legend Benson treated guests to a special rendition of "Masquerade" featuring a 60-piece orchestra. The guest of honor, Bocelli performed numerous hits including "Can't Help Falling In Love" and "Con te Partiro," before being joined by **Celine Dion** to reprise their smash hit "The Prayer" for the first time since 2011. Celebrity supporters who also attended the event included **Quincy Jones, Sharon Stone, Kenneth "Babyface" Edmonds, Emilio Estefan, Jean Paul & Eloise DeJoria, Suzanne Somers, Steve Schirripa, Siegfried & Roy** and **Clint Holmes**.

Continuing its 19-year history, the "Power of Love" gala showcased a celebrity-chef-packed dinner prepared by superstar chef **Giada De Laurentiis** and the team of Wolfgang Puck. Guests were treated to a Dom Perignon reception and bid on one-of-a-kind live and silent auction items, including a week-long vacation on Sir Richard Branson's private island in the British Virgin Islands, a seven-day fishing excursion with celebrity chef Michael Mina and an exclusive dining experience with television writer/producer Norman Lear in Beverly Hills.

For more information about Cleveland Clinic's fight against brain disease, visit [clevelandclinic.org/brainhealth](http://clevelandclinic.org/brainhealth).

#### **About Cleveland Clinic Lou Ruvo Center for Brain Health:**

Cleveland Clinic Lou Ruvo Center for Brain Health provides state-of-the-art care for neurological disorders and for the family members of those who suffer from them. The physicians and staff at the Center for Brain Health provide early diagnosis, on-going care and optimal care. Patients receive expert treatment at the Center for Brain Health, which offers a multidisciplinary patient-focused approach to diagnosis and management, promoting collaboration across all care providers and integrating education and research into all aspects of care. Clinical trials are a major scientific focus of the Center; patients are provided with opportunities to participate in tests of advanced therapies for brain disorders. The facility, designed by Frank Gehry, houses clinical space, a diagnostic center, neuroimaging rooms, physician offices, laboratories devoted to clinical research and the Keep Memory Alive Event Center. For more information, visit [www.clevelandclinic.org/brainhealth](http://www.clevelandclinic.org/brainhealth).

#### **About Keep Memory Alive:**

Keep Memory Alive, whose mission is to provide enhanced treatment and ultimately cures for patients and their families suffering from neurocognitive disorders, raises awareness and funds in support of the Cleveland Clinic Lou Ruvo Center for Brain Health. By supporting Keep Memory Alive and its fight against neurodegenerative diseases such as Alzheimer's, Huntington's, Parkinson's, frontotemporal dementia, multiple sclerosis and multiple system atrophy, we can ensure progress towards better treatments and ultimately cures will occur in Las Vegas. For additional information call (702) 263-9797 or visit [www.keepmemoryalive.org](http://www.keepmemoryalive.org).

#### **Photos at:**

[http://assignments.gettyimages.com/mm/nicePath/gyipa\\_public?nav=pr284465392](http://assignments.gettyimages.com/mm/nicePath/gyipa_public?nav=pr284465392) – Red carpet

[http://assignments.gettyimages.com/mm/nicePath/gyipa\\_public?nav=pr284464115](http://assignments.gettyimages.com/mm/nicePath/gyipa_public?nav=pr284464115) - Inside

**Photo credit:**

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Video - [http://origin-qps.onstreammedia.com/origin/multivu\\_archive/MNR/7536451\\_SMV\\_0614.mp4](http://origin-qps.onstreammedia.com/origin/multivu_archive/MNR/7536451_SMV_0614.mp4)

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