

New York Jets Announce Partnership With MGM Resorts

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Integrated multi-year deal includes Jets 360 Productions Studio Entitlement and play-along predictive game "I Called It"

FLORHAM PARK, N.J., Oct. 31, 2018 /PRNewswire/ -- The New York Jets have joined with MGM Resorts International (NYSE: MGM) in a first-of-its-kind partnership making MGM Resorts the official gaming partner of the New York Jets. The multi-year agreement marks the most comprehensive and integrated gaming partnership in the National Football League (NFL) to date, promoting the global entertainment company's best in class casino resorts as well as Play MGM's online gaming platforms and mobile apps to millions of fans.

"We are proud to partner with an iconic brand like MGM Resorts and its renowned properties to bring a world-class gaming and entertainment experience to our fans," said Jets President Neil Glat. "This unique partnership also enables us to further engage our fans in the mobile and digital world."

The deal provides Jets fans access to a mobile play-along predictive game "I Called It presented by Play MGM." With MGM Resorts' partnership, the enhanced Jets "I Called It" game will now include pre-play options, upgraded in-play features, expanded prizing, and deeper leaderboards featuring Jets fans. Available during both home and away Jets games, "I Called It" is free to play and is available in the Official New York Jets App.

"We could not be more excited to join with the New York Jets for a first-of-its-kind partnership in the NFL," said MGM Resorts Chairman & CEO Jim Murren. "We look forward to working with the Jets to innovate gaming, increase our customer base through cross marketing opportunities and provide NFL fans with a one-of-a-kind entertainment experience."

In addition to its designation as the official gaming partner of the Jets, MGM Resorts will sponsor and receive access to the Jets 360 Production Studio at Atlantic Health Jets Training Center. The Play MGM Studio will be the year-round multimedia home for Jets content across Jets 360 television, digital, and social platforms.

As part of the agreement, MGM Resorts will also provide a wide range of hospitality for Jets season ticket

holders and Jets Rewards members, including premium entertainment experiences and luxury hotel rooms at its Borgata property in Atlantic City, and other MGM Resorts properties in the United States.

A full integrated mix of Jets marketing assets including stadium signage, social and digital sponsorship and advertising in Jets TV shows and gameday radio broadcasts will also help promote MGM Resorts to fans.

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ABOUT MGM RESORTS INTERNATIONAL

MGM Resorts International (NYSE: MGM) is an S&P 500® global entertainment company with national and international locations featuring best-in-class hotels and casinos, state-of-the-art meetings and conference spaces, incredible live and theatrical entertainment experiences, and an extensive array of restaurant, nightlife and retail offerings. MGM Resorts creates immersive, iconic experiences through its suite of Las Vegas-inspired brands. The MGM Resorts portfolio encompasses 28 unique hotel offerings including some of the most recognizable resort brands in the industry. Expanding throughout the U.S. and around the world, the company in 2018 opened MGM Springfield in Massachusetts, MGM COTAI in Macau, and the first Bellagio-branded hotel in Shanghai. The 81,000 global employees of MGM Resorts are proud of their company for being recognized as one of FORTUNE® Magazine's World's Most Admired Companies®. For more information visit us at www.mgmresorts.com.

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