



NEWS RELEASE

## MGM Resorts' UNIVERSAL LOVE Album Wins 5 Lions at Cannes Creativity Festival

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LAS VEGAS, June 25, 2018 /PRNewswire/ -- MGM Resorts International's UNIVERSAL LOVE album, a collection of reimagined wedding songs for the LGBTQ community, won five Lions last week at the 65th annual Cannes Lions Festival of Creativity. The Cannes Lions festival, which this year drew over 32,000 entries representing 90 countries, is regarded as the leading global creative awards competition for innovative brand communications.

**For more images, video and information, visit [MGM Resorts International's newsroom](#).**

MGM Resorts, a leading global entertainment company, won the prestigious Lions in both the festival's entertainment and brand engagement award categories. This included the UNIVERSAL LOVE recording winning both Gold and Silver Lions in the new Brand Experience and Activation category, Silver and Bronze in the Entertainment for Music category, and Silver in the Entertainment category.

"Given the commitment of our UNIVERSAL LOVE project to embracing the impact that music can have on the human experience, we were gratified to see it recognized on the world stage competing with so many other brands working to change culture and make the world a better place," said Lilian Tomovich, Chief Experience & Marketing Officer of MGM Resorts International. The album's creation reflected MGM's two decades of advocacy work with the LGBTQ community and the company's desire to advance initiatives that unite humanity.

The UNIVERSAL LOVE compilation album, produced by MGM in conjunction with global advertising agency McCann, offers six newly recorded versions of iconic love songs that give same-sex couples a soundtrack for their own love stories and feature pronouns changed to reflect the world of LGBTQ relationships. The boundary-changing songs, which were released this past April, are performed by some of today's most-beloved artists, including Bob Dylan, Kesha, St. Vincent, Ben Gibbard of Death Cab for Cutie, Kele Okereke of Bloc Party, and Valerie June. For more information about Universal Love, visit: [Universal Love](#).

**[About MGM Resorts International](#)**

MGM Resorts International (NYSE: MGM) is an S&P 500® global entertainment company with national and international locations featuring best-in-class hotels and casinos, state-of-the-art meetings and conference spaces, incredible live and theatrical entertainment experiences, and an extensive array of restaurant, nightlife and retail offerings. MGM Resorts creates immersive, iconic experiences through its suite of Las Vegas-inspired brands. The MGM Resorts portfolio encompasses 28 unique hotel offerings including some of the most recognizable resort brands in the industry. Expanding throughout the U.S. and around the world, the company opened MGM Cotai in Macau in February 2018. It is also developing MGM Springfield in Massachusetts and debuting the first international Bellagio branded hotel in Shanghai. The 78,000 global employees of MGM Resorts are proud of their company for being recognized as one of FORTUNE® Magazine's World's Most Admired Companies®. For more information visit us at [www.mgmresorts.com](http://www.mgmresorts.com).

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