



NEWS RELEASE

## MGM Resorts Properties Win Top Honors for Digital Creativity

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**Las Vegas, [January 4, 2012]** – MGM Resorts International (NYSE: MGM) was honored as best in class with three top awards for digital media communications in a recent competition hosted by the Las Vegas Interactive Marketing Association.

Three entries from MGM Resorts properties that garnered 2011 Digital Media Awards include: The Mirage – Best YouTube Channel; Mandalay Bay – Best Interactive Ad Unit; and MGM Grand Las Vegas – Best Viral Campaign.

The awards honor digital creativity in the Las Vegas marketing community. More than 100 entries – a record number in the sixth annual competition – were submitted this year by key figures in the digital media industry. Winners were named in 10 categories.

“While the world of digital marketing is changing faster than ever with new media channels, these awards recognize MGM Resorts as a social media leader within the hospitality and gaming industry,” said Lou Ragg, Vice President of Internet Operations and Marketing for MGM Resorts.

MGM Resorts International (NYSE: MGM) is one of the world's leading global hospitality companies, operating a peerless portfolio of destination resort brands, including Bellagio, MGM Grand, Mandalay Bay and The Mirage. In addition to its 51% interest in MGM China Holdings Limited, which owns the MGM Macau resort and casino, the Company has significant holdings in gaming, hospitality and entertainment, owns and operates 15 properties located in Nevada, Mississippi and Michigan, and has 50% investments in three other properties in Nevada and Illinois. One of those investments is CityCenter, an unprecedented urban resort destination on the Las Vegas Strip featuring its centerpiece ARIA Resort & Casino. Leveraging MGM Resorts' unmatched amenities, the M life loyalty program delivers one-of-a-kind experiences, insider privileges and personalized rewards for guests at the Company's renowned properties nationwide. Through its hospitality management subsidiary, the Company holds a growing

number of development and management agreements for casino and non-casino resort projects around the world. MGM Resorts International supports responsible gaming and has implemented the American Gaming Association's Code of Conduct for Responsible Gaming at its gaming properties. The Company has been honored with numerous awards and recognitions for its industry-leading Diversity Initiative, its community philanthropy programs and the Company's commitment to sustainable development and operations. For more information about MGM Resorts International, visit the Company's website at [www.mgmresorts.com](http://www.mgmresorts.com).

SOURCE: MGM RESORTS INTERNATIONAL

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