LAS VEGAS, Oct. 1, 2015 /PRNewswire/ -- MGM Resorts International (NYSE: MGM) has been named one of America’s top 100 most reputable companies for corporate social responsibility (CSR), according to research by Reputation Institute, a leading global source on corporate reputation.

Reputation Institute’s top 100 list is derived from data collected by the 2015 U.S. CSR RepTrak®, a public survey examining the perceptions of companies by the U.S. general public. Involving more than 55,000 interviews during this year’s first quarter, U.S. CSR RepTrak® measured companies according to three dimensions: citizenship, workplace, and governance.

"Consumers want to engage with companies that are good corporate citizens," said Brad Hecht, Chief Research Officer at Reputation Institute. "Companies with high CSR scores in our research can point to a demonstrated track record of ethical behavior and leadership."

Among the other companies named to Reputation Institute’s list include: Google, Levi Strauss & Co., Panera Bread and Starbucks. MGM Resorts is one of a few companies in the hospitality industry to make the list.

"We are delighted to be recognized by Reputation Institute, and the general public, for our commitments to social responsibility," said Jim Murren, Chairman and CEO of MGM Resorts International. "Our CSR efforts make us a stronger company and a better corporate citizen as we seek to inspire our guests, employees and host communities through everything we do," continued Murren, a CR Magazine 2013 winner of the Responsible CEO of the Year Award.

Reputation Institute’s RepTrak® database is normative, examining 15 stakeholder groups in more than 25 industries and more than 50 countries for more than 7,000 companies. For additional information on U.S. CSR RepTrak® and its rankings, please visit: http://www.reputationinstitute.com/research/CSR-RepTrak.
About MGM Resorts International
MGM Resorts International (NYSE: MGM) is one of the world’s leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage. The Company is in the process of developing MGM National Harbor in Maryland and MGM Springfield in Massachusetts. The Company also owns 51 percent of MGM China Holdings Limited, which owns the MGM Macau resort and casino and developing a gaming resort in Cotai, and 50 percent of CityCenter in Las Vegas, which features Aria resort and casino. For more information about MGM Resorts International, visit the Company’s website at www.mgmresorts.com.

About Reputation Institute
Reputation Institute (RI) is the world’s leading research-based consulting and advisory firm for reputation. RI enables many of the world’s leading companies to make more confident business decisions that build and protect reputation capital, analyze risk and sustainability topics, and drive competitive advantage. RI’s most prominent management tool is the RepTrak® model for analyzing the reputations of companies and institutions — best known via the Global RepTrak® 100, the world’s largest and most comprehensive study of corporate reputations, as well as Country RepTrak® and City RepTrak® studies that look at reputation across organizations within a given geography.

Learn more at: http://www.reputationinstitute.com/

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