



NEWS RELEASE

## MGM Resorts International Named Official & Exclusive Resort Casino Of The Boston Red Sox

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MGM Resorts Logo to Appear on Fenway Park's Iconic Green Monster

LAS VEGAS, March 8, 2019 /PRNewswire/ -- MGM Resorts International (NYSE: MGM) today announced the formation of an official partnership with the Boston Red Sox. This partnership includes the MGM Resorts logo appearing on the Green Monster at Fenway Park, the most iconic ballpark in Major League Baseball.

The new multi-year agreement designates MGM Resorts as the "official and exclusive resort casino of the Boston Red Sox."

As an official sponsor of the Boston Red Sox, MGM Resorts will have visible messaging behind home plate, Red Sox radio and other team controlled media outlets. In addition, MGM Resorts will receive exclusive access to one-of-a-kind fan experiences at Fenway Park. MGM Springfield will also host various promotional experiences throughout the year and be the new home for the Red Sox' annual Baseball Winter Weekend event, a weekend of hot stove fun for fans and families that takes place each January. The event includes a Town Hall Meeting with Red Sox leaders, autographs and photos with Red Sox players, and round-table discussions on a variety of baseball topics. The weekend also includes a full baseball festival for fans of all ages and clinics for kids.

"This is such a natural partnership for our two brands," said Red Sox President and CEO Sam Kennedy. "MGM has set the standard in the hospitality and entertainment industry and their recent expansion into the Commonwealth makes them a clear partner. We are thrilled to welcome them to the Red Sox family and look forward to a long collaboration."

"We are excited to enter into this historic partnership with the Boston Red Sox," said MGM Resorts Chairman and CEO Jim Murren. "Combining the two iconic brands of the Red Sox and MGM Resorts will create a new one-of-a-kind fan experience for baseball fans unique to not only New England and MGM Springfield, but the rest of the country. We look forward to continuing our work and partnerships in the world of professional sports and

building on our success as a worldwide entertainment leader."

Visitors to Boston's iconic Fenway Park will see the multi-year partnership in various ways beginning at the start of the 2019 season. Additional details of the partnership include:

- Gameday signage around the park
- Winter Weekend @ MGM Springfield
- VIP gameday hospitality

The deal between MGM Resorts International and the Boston Red Sox was facilitated by Fenway Sports Management, a global sports marketing firm that specializes in partnership sales, consulting, and the creation of unique and memorable events and experiences.

### **ABOUT MGM RESORTS INTERNATIONAL**

MGM Resorts International (NYSE: MGM) is an S&P 500® global entertainment company with national and international locations featuring best-in-class hotels and casinos, state-of-the-art meetings and conference spaces, incredible live and theatrical entertainment experiences, and an extensive array of restaurant, nightlife and retail offerings. MGM Resorts creates immersive, iconic experiences through its suite of Las Vegas-inspired brands. The MGM Resorts portfolio encompasses 29 unique hotel and destination gaming offerings including some of the most recognizable resort brands in the industry. Expanding throughout the U.S. and around the world, the company acquired the operations of Empire City Casino in New York in 2019, and in 2018, opened MGM Springfield in Massachusetts, MGM COTAI in Macau, and the first Bellagio-branded hotel in Shanghai. The over 82,000 global employees of MGM Resorts are proud of their company for being recognized as one of FORTUNE® Magazine's World's Most Admired Companies®. For more information visit us at [www.mgmresorts.com](http://www.mgmresorts.com).

Statements in this release that are not historical facts are "forward-looking" statements and "safe harbor statements" within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and/or uncertainties, including those described in MGM Resorts' public filings with the SEC. MGM Resorts has based forward-looking statements on management's current expectations and assumptions and not on historical facts. Examples of these statements include, but are not limited to, statements regarding the expected benefits to be achieved as a result of the partnership. Among the important factors that could cause actual results to differ materially from those indicated in such forward-looking statements include effects of economic conditions and market conditions in the markets in which MGM Resorts operates and competition with other destination travel locations throughout the United States and the world, the design, timing and costs of expansion projects, risks relating to international operations, permits, licenses, financings, approvals and other contingencies in connection with growth in new or existing jurisdictions and additional risks and uncertainties described in MGM

Resorts' Form 10-K, Form 10-Q and Form 8-K reports (including all amendments to those reports). In providing forward-looking statements, MGM Resorts is not undertaking any duty or obligation to update these statements publicly as a result of new information, future events or otherwise, except as required by law. If MGM Resorts updates one or more forward-looking statements, no inference should be drawn that it will make additional updates with respect to those other forward-looking statements.

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