

## MGM Resorts International Launches M life Rewards MasterCard® for Members to Earn Rewards and Elite Tier Status Faster

6/8/2016

Global Hospitality Company Unveils Credit Card, Enhances Loyalty Program Brand

LAS VEGAS, June 8, 2016 /PRNewswire/ -- [MGM Resorts International](#) (NYSE: MGM) today launches its new M life Rewards MasterCard®, in partnership with First Bankcard®, a division of First National Bank of Omaha and a leading issuer of credit cards.

Coinciding with the launch, MGM Resorts is evolving the name of its award-winning loyalty program to [M life Rewards](#). The premier hospitality rewards program, available to all guests of MGM Resorts, provides members with exclusive access, personalized offers and special benefits at 15 world-renowned destinations across the U.S. including Bellagio, MGM Grand and ARIA in Las Vegas, Beau Rivage in Biloxi, Miss., MGM Grand Detroit, and the soon-to-open MGM National Harbor. The loyalty program is a four-time winner of the Freddie Awards, the most prestigious member-generated awards in the travel loyalty industry. Honors include Best Customer Service, Best Promotion and Up and Coming Program of the Year.

"We are delighted to partner with First Bankcard and MasterCard on the M life Rewards MasterCard and introduce this exciting program to our members so they can earn more rewards for everyday spend," said Lilian Tomovich, Chief Experience Officer for MGM Resorts. "The M life Rewards MasterCard represents a new way for us to further engage with our loyal customers, and I have no doubt that our members will see the value in this product."

The new M life Rewards MasterCard allows members to achieve higher Tier status, more rewards and benefits faster and turn everyday purchases into exclusive hotel, dining, entertainment and spa experiences at M life Rewards destinations. Cardholders earn M life Rewards Points and Tier Credits for every dollar they spend, including double points at gas stations and supermarkets and triple points for purchases at M life Rewards destinations. As a bonus, 10,000 M life points are attained after spending \$1,000 within the first three billing cycles.

Cardholders also receive an upgrade to Pearl Tier status and priority hotel check-in at all M life Rewards

destinations. Additional cardholder benefits include complimentary self-parking and buffet line passes at M life Rewards' Las Vegas resorts.

Stephen F. Eulie, President of First Bankcard, said, "First Bankcard is known for its expertise in creating custom solutions and rewards programs for its partners, allowing them to build customer loyalty and generate growth opportunities for their businesses. The M life Rewards MasterCard program will enable MGM Resorts to further build customer loyalty by enhancing its outstanding rewards and services, and provide customers with an unparalleled experience."

Linda Kirkpatrick, executive vice president, US merchants and acceptance, MasterCard, said, "We are pleased to expand our relationship with MGM Resorts to include the new M life Rewards MasterCard. Both MasterCard and MGM Resorts understand the value of driving best-in-class consumer experiences. The M life Rewards MasterCard will provide consumers with access to exclusive offers and benefits only available with a MasterCard product."

Beginning today, M life Rewards members can apply for the M life Rewards MasterCard online at [mlife.com](http://mlife.com) or at any M life Rewards Desk at M life Rewards destinations: Bellagio, ARIA, Vdara, MGM Grand, The Signature at MGM Grand, Mandalay Bay, Delano Las Vegas, The Mirage, Monte Carlo, New York-New York, Luxor, and Excalibur in Las Vegas; Beau Rivage and Gold Strike in Mississippi; and MGM Grand Detroit.

For more information on M life Rewards MasterCard, visit [mlife.com/MasterCard](http://mlife.com/MasterCard). For images and additional news on M life Rewards, visit the [MGM Resorts Newsroom](#).

### **About MGM Resorts International**

MGM Resorts International (NYSE: MGM) is one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage. The Company is in the process of developing MGM National Harbor in Maryland and MGM Springfield in Massachusetts. MGM Resorts controls, and holds a 73 percent economic interest in the operating partnership of MGM Growth Properties LLC, a premier triple-net lease real estate investment trust engaged in the acquisition, ownership and leasing of large-scale destination entertainment and leisure resorts. The Company also owns 51 percent of MGM China Holdings Limited, which owns the MGM Macau resort and casino and is developing a gaming resort in Cotai, and 50 percent of CityCenter in Las Vegas, which features ARIA Resort & Casino. MGM Resorts is named among FORTUNE® Magazine's 2016 list of World's Most Admired Companies®. For more information about MGM Resorts International, visit the Company's website at [www.mgmresorts.com](http://www.mgmresorts.com).

### **About MGM Resorts International's M life Rewards**

M life Rewards is MGM Resorts International's premier rewards program. Members earn benefits for virtually every dollar spent at 15 world-renowned MGM Resorts destinations including Bellagio, ARIA, Vdara, MGM Grand, The Signature at MGM Grand, Mandalay Bay, Delano Las Vegas, The Mirage, Monte Carlo, New York-New York, Luxor, and Excalibur in Las Vegas; Beau Rivage and Gold Strike in Mississippi and MGM Grand Detroit. With just one card, M life Rewards members have access to experiential rewards, personalized offers and exclusive benefits such as special room rates, pre-sale entertainment and fight tickets, priority reservations, and invitations to members-only events. Preferred relationships, including Hyatt, Southwest Airlines, Royal Caribbean International and Avis Budget Group, provide members additional value, access and offers throughout the world on land, air and sea. For more information, visit [mlife.com](http://mlife.com) or connect on [Facebook](#) or [Twitter](#).

### **About First Bankcard**

First Bankcard, a division of First National Bank of Omaha, is a leader in the credit card partnership arena, serving approximately 400 financial institutions, co-brand and affinity partners nationwide. For 60 years, First Bankcard has offered quality products and superior service to help its customers achieve their goals. Visit [www.firstbankcard.com](http://www.firstbankcard.com) for more information.

### **About First National Bank of Omaha**

First National Bank of Omaha is a subsidiary of First National of Nebraska. First National of Nebraska is the largest privately owned banking company in the United States. First National of Nebraska and its affiliates have \$20 billion in assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

### **About MasterCard**

MasterCard, [www.MasterCard.com](http://www.MasterCard.com), is a technology company in the global payments industry. We operate the world's fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. MasterCard products and solutions make everyday commerce activities – such as shopping, traveling, running a business and managing finances – easier, more secure and more efficient for everyone. Follow us on Twitter [@MasterCardNews](#), join the discussion on the [Beyond the Transaction Blog](#) and [subscribe](#) for the latest news on the [Engagement Bureau](#).

**Click to Tweet:** Want to earn rewards, benefits & more [@MGMResortsIntl](#) premier destinations? Sign up for new [@MlifeRewards](#) MasterCard #LivetheMlife

Photo - <http://photos.prnewswire.com/prnh/20160607/376837>

SOURCE MGM Resorts International

For further information: Sandy Zanella, MGM Resorts International, (702)-604-4124, [szanella@mgmresorts.com](mailto:szanella@mgmresorts.com), or John Melingagio, Bozell, (402) 965-4324, [jmelingagio@bozell.com](mailto:jmelingagio@bozell.com)