

# MGM Resorts International Earns Industry Distinction at 2014 Global Gaming Expo

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Industry Peers Honor the Company as a Leader in Operations, Social Responsibility and Customer Loyalty Program; Communications Distinctions; MGM's Richard Sturm is Named a "Casino Entertainment Legend"  
LAS VEGAS, Oct. 3, 2014 /PRNewswire/ -- MGM Resorts International (NYSE: MGM) received seven awards spanning three peer recognition programs during the 2014 Global Gaming Expo.

## **Global Gaming Awards**

The company earned three leadership awards for "Land-Based Operator of the Year" and "Responsible Business of the Year" at the Global Gaming Awards 2014, while its M life program has earned the title of "Loyalty Program of the Year." Organized by Gambling Insider in association with the American Gaming Association, Reed Exhibitions and the Global Gaming Expo (G2E), the global contest recognizes land-based and digital businesses for their achievements in the gaming industry over the past year. Winners were selected by a panel of 50 judges spanning the spectrum of the global gaming industry. Each category contained a list of 10 finalists with tabulations conducted by KPMG Gibraltar to ensure accuracy and transparency.

## **The American Gaming Association's Communications Awards**

MGM received three awards for the successful execution of communications campaigns over the past year, including the "Bettering Communities" award for the promotion of the Women's Leadership Conference, and the "Unifying Voice" award for its internal communications campaign to educate employees at all levels throughout the company about its Human Resources Transformation. The third distinction was earned by MGM's Vdara Hotel & Spa at ARIA for its employee publication, V-Daily.

## **Global Gaming Expo's 2nd Annual Casino Entertainment Award**

Richard Sturm, President of Entertainment/Sports for MGM, was honored with the 2014 "Casino Entertainment Legend" award at the second annual Casino Entertainment Awards. Sturm's achievements in the industry span more than 35 years during which he has been instrumental in the development of many of Las Vegas' highest-

profile entertainment projects. He also leads the company's highly-publicized and often-televised special event sports programming including top-grossing boxing events as well as the hugely popular Ultimate Fighting Championship. The company's entertainment/television programming has been equally recognized under Sturm's leadership.

### **About MGM Resorts International**

MGM Resorts International (NYSE: MGM) is one of the world's leading global hospitality companies, operating destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage. The Company also owns 51% of MGM China Holdings Limited, which owns the MGM Macau resort and casino and is in the process of developing a gaming resort in Cotai, and 50% of CityCenter in Las Vegas, which features ARIA resort and casino. For more information about MGM Resorts International, visit the Company's website at [www.mgmresorts.com](http://www.mgmresorts.com).

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