



NEWS RELEASE

## MGM Resorts International Becomes Official Gaming Partner Of The NBA In Historic Alliance

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NBA and MGM Resorts to Partner on Best-in-Class Integrity Efforts to Protect NBA and WNBA Games  
Partnership to Provide MGM Resorts with Official NBA and WNBA Data; Use of NBA and WNBA League Logos  
Across their Sports Betting Platforms

NEW YORK and LAS VEGAS, July 31, 2018 /PRNewswire/ -- MGM Resorts International (NYSE: MGM) and the National Basketball Association (NBA) announced today a new multi-year partnership that will make MGM Resorts the official gaming partner of the NBA and WNBA. The announcement was made this afternoon by NBA Commissioner Adam Silver and MGM Resorts International Chairman & CEO Jim Murren in New York City.

This historic partnership will bring millions of NBA fans and MGM Resorts guests together through an innovative collaboration that will open new and exciting opportunities to engage with each other's world-class brands and products. The partnership is the NBA's first with a sports betting operator in the U.S. and is the first of its kind between MGM Resorts and a major professional sports league.

As part of the partnership, MGM Resorts will use official NBA and WNBA data and branding, on a non-exclusive basis, across MGM Resorts' land-based and digital sports betting offerings throughout the United States.

"As the landscape for sports betting in the U.S. continues to evolve at a rapid pace, MGM Resorts is a proven gaming leader for us to work with on this groundbreaking partnership," said Silver. "Our collaboration will result in the best possible gaming and entertainment experience for consumers through the use of accurate, real-time NBA and WNBA data, and our collective efforts to maintain and enhance the integrity of our games."

"The NBA has always been an innovator at the forefront of sports evolution, and MGM Resorts is thrilled to partner with the league to revolutionize sports betting in the United States," said Murren. "Integrating the NBA's

assets and having official NBA data showcased across the MGM Resorts platforms will provide us with a distinct advantage and instill more confidence in knowing that our data is directly from the NBA."

MGM Resorts and the NBA will also partner on best-in-class practices to protect the integrity of NBA and WNBA games, including anonymized real-time data sharing.

The NBA and MGM Resorts will also work together to create a series of integrations across NBA platforms, including a special digital content series.

MGM Resorts will be promoted across the NBA's digital assets including NBA TV, [NBA.com](https://www.nba.com), the NBA App and NBA social media platforms. Additionally, the NBA will be promoted across MGM Resorts' sports betting platforms.

The sports betting partnership is the NBA and WNBA's latest collaboration with MGM Resorts. In 2017, MGM Resorts purchased the WNBA's Las Vegas Aces after receiving unanimous approval from the WNBA and NBA Board of Governors. The Aces are Las Vegas' first professional basketball team and play their home games at MGM Resorts' Mandalay Bay Events Center.

Additionally, MGM Resorts has been the title partner of the MGM Resorts NBA Summer League the last two years.

### **About the NBA**

The NBA is a global sports and media business built around four professional sports leagues: the National Basketball Association, the Women's National Basketball Association, the NBA G League and the NBA 2K League. The NBA has established a major international presence with games and programming in 215 countries and territories in 50 languages, and merchandise for sale in more than 125,000 stores in 100 countries on six continents. NBA rosters at the start of the 2017-18 season featured 108 international players from a record 42 countries and territories. NBA Digital's assets include NBA TV, [NBA.com](https://www.nba.com), the NBA App and NBA League Pass. The NBA has created one of the largest social media communities in the world, with 1.5 billion likes and followers globally across all league, team, and player platforms. Through NBA Cares, the league addresses important social issues by working with internationally recognized youth-serving organizations that support education, youth and family development, and health-related causes.

### **ABOUT MGM RESORTS INTERNATIONAL**

MGM Resorts International (NYSE: MGM) is an S&P 500® global entertainment company with national and international locations featuring best-in-class hotels and casinos, state-of-the-art meetings and conference spaces, incredible live and theatrical entertainment experiences, and an extensive array of restaurant, nightlife



and retail offerings. MGM Resorts creates immersive, iconic experiences through its suite of Las Vegas-inspired brands. The MGM Resorts portfolio encompasses 28 unique hotel offerings including some of the most recognizable resort brands in the industry. Expanding throughout the U.S. and around the world, the company opened MGM Cotai in Macau in February 2018. It is also developing MGM Springfield in Massachusetts and debuting the first international Bellagio branded hotel in Shanghai. The 78,000 global employees of MGM Resorts are proud of their company for being recognized as one of FORTUNE® Magazine's World's Most Admired Companies®. For more information visit us at [www.mgmresorts.com](http://www.mgmresorts.com).

Statements in this release that are not historical facts are "forward-looking" statements and "safe harbor statements" within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and/or uncertainties, including those described in MGM Resorts' public filings with the SEC. MGM Resorts has based forward-looking statements on management's current expectations and assumptions and not on historical facts. Examples of these statements include, but are not limited to, statements regarding the expected benefits to be achieved as a result of the partnership. Among the important factors that could cause actual results to differ materially from those indicated in such forward-looking statements include effects of economic conditions and market conditions in the markets in which MGM Resorts operates and competition with other destination travel locations throughout the United States and the world, the design, timing and costs of expansion projects, risks relating to international operations, permits, licenses, financings, approvals and other contingencies in connection with growth in new or existing jurisdictions and additional risks and uncertainties described in MGM Resorts' Form 10-K, Form 10-Q and Form 8-K reports (including all amendments to those reports). In providing forward-looking statements, MGM Resorts is not undertaking any duty or obligation to update these statements publicly as a result of new information, future events or otherwise, except as required by law. If MGM Resorts updates one or more forward-looking statements, no inference should be drawn that it will make additional updates with respect to those other forward-looking statements.

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