

MGM Resorts International Appoints Lilian Tomovich As Chief Experience Officer

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Las Vegas, NV Aug. 14, 2014--Lilian Tomovich has joined MGM Resorts International (NYSE: MGM) as the company's first Chief Experience Officer (CXO).

Reinforcing the resort company's commitment to delivering extraordinary customer experiences across its portfolio of 15 hospitality and entertainment brands, she will be responsible for creating and executing guest interactions across all marketing channels with the goal of continuously improving the guest experience company wide.

"Ultimately we are in the business of creating unique experiences for our customers," said Bill Hornbuckle, President of MGM Resorts International. "As CXO, Lili will lead the development of strategies that will exceed customer expectations across all moments of contact, and create enduring memories for our guests and for which MGM Resorts and M life are known and regarded," Hornbuckle said.

"I've been a huge fan of MGM Resorts and its unique product offerings in Las Vegas and in emerging global markets," said Tomovich. "I'm ecstatic about the opportunity to help shape the future of the guest experience at the world's leading global hospitality and entertainment company," she added.

With more than 20 years of marketing communications experience in the financial services, telecom and retail industries, Tomovich joined MGM Resorts from MasterCard International where she held a variety of marketing roles both in Canada and the US. In her most recent assignment, she ran consumer marketing in the U.S.

Prior to MasterCard, Tomovich held senior marketing positions at LoyaltyOne, the world's leading provider of loyalty marketing programs to enterprises in the retail, financial services, grocery, travel, and hospitality sectors. She was responsible for the brand in Canada which was named one of the Top 10 Best Managed Brands in Canada by Marketing Magazine during her tenure.

She is a board member of Basketball Canada and has held numerous committee roles with the Canadian Marketing Association. She is a frequent industry speaker and is actively sought as a judge for marketing awards. Her marketing work has been recognized by numerous industry awards. In 2014, Lilian was nominated for the Cojones Awards at the SXSW Interactive festival that spotlights marketing change agents.

Tomovich holds a MBA from Wayne State University, Michigan.

About MGM Resorts International

MGM Resorts International (NYSE: MGM) is one of the world's leading global hospitality companies, operating destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage. The Company also owns 51% of MGM China Holdings Limited, which owns the MGM Macau resort and casino and is in the process of developing a gaming resort in Cotai, and 50% of CityCenter in Las Vegas, which features ARIA resort and casino. For more information about MGM Resorts International, visit the Company's website at www.mgmresorts.com.

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