



NEWS RELEASE

## MGM MIRAGE Unveils 'New' Beau Rivage Resort & Casino

8/15/2006

Resort Will Feature Dynamic New Restaurants and Poker Room; Redesigned Guest Rooms, Casino, Theatre and More; Reservations Now Being Accepted

PRNewswire-FirstCall

BILOXI, Miss.

Blending new amenities with guest favorites, Beau Rivage Resort & Casino will reopen 12 months after Hurricane Katrina on August 29, 2006, employing 3,800 Mississippians. The resort will feature the charm and elegance guests have come to love, while offering a fresh new experience that will continue to exceed expectations.

"We've been given a rare chance to do it all over again, and we have embarked on an even greater vision," said George Corchis, President of Beau Rivage Resort & Casino. "We've gone beyond just restoring the favorite offerings of Beau Rivage and included the kinds of amenities, technology and services that resorts built years from now will begin to provide. When we reopen August 29, we intend for Beau Rivage to continue its legacy as a strong community leader and the crown jewel of the Mississippi Gulf Coast."

### ROOMS AND SUITES

The redesigned 32-story Beau Rivage will feature 1,740 newly remodeled rooms, including 95 luxury suites. Spacious guestrooms will boast contemporary decor, pillow-top mattresses, 32-inch flat screen TVs, Spanish and Grecian marble floors in bathrooms, original artwork and stunning views of the Mississippi Gulf or the Back Bay, complemented by all the amenities guests would expect from a AAA Four Diamond resort.

### GAMING

Already known for the Gulf's best gaming, Beau Rivage has raised the bar yet higher. The property will feature a luxurious high-limit salon with its own fully stocked lounge; around-the-clock concierge services; and a variety of action-packed games, including 10 blackjack games, a high-limit roulette wheel and more than 100 slot machines.

Beyond the salon, guests will find a completely redesigned 85,000-square-foot casino with 93 table games; 2,100 slot machines; and a 16-table, two-tiered poker room.

## ENTERTAINMENT

Widely regarded as the premier entertainment resort in the south, Beau Rivage will continue its tradition of bringing top headline entertainment to the Mississippi Gulf Coast nearly every weekend. Headline entertainers will make their debut at the 'new' Beau in the Magnolia Ballroom beginning Sept. 9 with Jay Leno, followed by Tony Bennett on Sept. 15, Sinbad on Sept. 29, the Beach Boys on Oct. 6, Kenny G. on Oct. 20, Rodney Carrington on Oct. 27, LeAnn Rimes on Nov. 4, Kenny Rogers on Nov. 10, Boyz II Men on Dec. 1 and Olivia Newton-John on Dec. 8. Beau Rivage ends the year with the Four Tops and the Temptations performing in its new theatre on Dec. 29.

The Beau Rivage theatre, scheduled to open in December, will play host to today's brightest stars in its 1,550-seat showroom. The theatre will feature a \$1 million, state-of-the-art sound and lighting system and will return as one of the best-equipped theaters in the country. From world-renowned recording artists, magicians and comedians, to full-scale, international production shows and Broadway-style revues, the Beau's entertainment offerings will excite audiences of all ages. For updated listings or to reserve tickets, call (888) 566-7469 or visit [www.beaurivage.com](http://www.beaurivage.com).

## DINING

At opening, Beau Rivage will boast seven restaurants, including Memphis Q Smokehouse & Barbeque, featuring cool blues and hot barbecue; Coast, dishing out pub-style favorites from Coast crab cakes to wood-fired pizzas; The Buffet, offering more than 200 delicious hot-and-cold and made-to-order selections; Terrace Cafe -- the property's 24-hour casual cafe -- offering contemporary and classic American food; Roasted Bean Coffee Bistro, featuring delicious home-roasted coffee, specialty beverages and gourmet treats; Snacks, serving up good food fast, for those on the move; and Scoops Ice Cream, an old-fashioned ice cream parlor doling out homemade sweets.

In December, Beau Rivage will unveil three new gourmet restaurants that will take guests on a delectable culinary adventure. Superstar chef Todd English will bring his highly acclaimed Mediterranean restaurant, Olives, to the Mississippi Gulf Coast; BR Prime Steakhouse will present deliciously classic American steakhouse fare with regional influence, complemented by an extensive 4,000-bottle wine cellar; and a contemporary Asian restaurant will dish out authentic sushi, teppanyaki and pan-Asian cuisine created from simple ingredients with an uncompromising insistence on quality and purity.

## NIGHTLIFE

Enhancing its fantastic fare, four bars and lounges at Beau Rivage also will open in August. Located in the center of

the casino floor, Breeze Bar -- a new addition to Beau Rivage -- will let guests mix and mingle in style as they enjoy their favorite cocktails and take in the scene around them; surrounded by tropical and exotic plants and flowers, Pool Bar & Cafe will serve up cocktails and poolside dining for lounging guests who can't bear to leave their spot in the sun; ranked as one of Nightclub & Bar Magazine's Top 100 establishments in the country last year for its uniqueness and quality of service, EIGHT75 will deliver a stirring mix of classic cocktails and signature martinis in a contemporary, plush environment; and when the sun goes down, Coast will light up and become the hottest nightclub on the Gulf Coast with the best live entertainment in town.

## SPA & SALON

Beau Rivage's Spa & Salon will provide guests personalized, indulgent services while offering stunning views of the Gulf of Mexico. With 21 treatment rooms, guests can enjoy body treatments ranging from wraps and therapeutic massages to facials with exotic mix-ins like caviar, microdermabrasion or even eyelash extensions. The facility will feature 14 massage treatment rooms, four facial rooms, two deluxe pedicure rooms, four manicure stations, five stylist stations, three makeup stations and a workout facility. Guests may use the spa and fitness facilities for \$15 per day. In January, the spa will open its new pedicure room, which will be able to host up to five friends at once. To make reservations, guests can contact the Spa Reception Desk at (888) 750-7111 (ext. 7472 for Spa; ext. 7474 for Salon), or (228) 386-7472.

## RETAIL

The shopping promenade at Beau Rivage will be home to elegant retail stores featuring men's and women's designer fashions, shoes, jewelry, sportswear, swimwear, gifts and souvenirs. When the property opens August 29, Beau Rivage will feature six retail venues including The Jewelry Box Watch Boutique, featuring prestigious watch lines such as Rolex, Cartier and Gucci, along with distinctive jewelry collections by David Yuman, Steven Lagos, Scott Kay and more; Nu'Vo, boasting seasonal merchandise and seasonal gourmet food; BR ETC presenting sundries, beverages, snacks, candy and logo items; Impulse, offering a selection of Beau Rivage logo clothing and souvenirs, and numerous items from sundries to fresh flowers to make guests' stay more comfortable; Actique Sportswear, providing a selection of fine beauty products from Chantecaille, Pevonia, Bumble and Bumble and more, in addition to Calispia sportswear; and Waves, located on the pool deck, offering everything guests need to prepare for a day in the sun. Six additional retailers will open in October.

## GOLF

Just a short drive from Beau Rivage Resort & Casino, Fallen Oak golf course, designed exclusively for Beau Rivage by legendary course architect Tom Fazio, is scheduled to make its long-awaited debut November 6. Nestled in the woods of Biloxi, Fallen Oak will offer spectacular play through one of the most lush and splendid architectural

landscapes in the country and deliver both formidable challenges and continuously enjoyable play.

## POOL

With its fabulous view of the Gulf, Beau Rivage's lushly landscaped tropical pool will be the perfect setting for fun and relaxation whether for a crowd of friends, a business event or a private getaway for two. Private poolside cabanas will include every possible luxury, including impeccable service from a cabana concierge. Additional deck space is ideal for outdoor events and private functions.

## MEETING AND CONVENTION SPACE

Opening with the property August 29, meeting and convention space at Beau Rivage Resort & Casino will deliver an experience of unparalleled elegance and refinement and offer the most technologically advanced business procedures available. Beau Rivage will be able to accommodate up to 1,800 people in its 50,000-square-foot, state-of-the-art meeting facility. Along with its 17,000 square-foot Magnolia Ballroom, other flexible meeting and banquet rooms can be configured from 1,000 to 7,200 square feet, some featuring terraces with views of the pool area. In addition to the indoor conference center, the property will also offer a unique outdoor special events pavilion overlooking the Gulf, and a beautiful marina deck for outdoor events.

## RESERVATIONS

For more information or to make reservations, call (888) 56-ROOMS or (228) 386-7444 between 8 a.m. and 8 p.m. (CDT), Monday-Friday, and 9 a.m. to 5 p.m. weekends, or visit [www.beaurivage.com](http://www.beaurivage.com).

## ABOUT BEAU RIVAGE:

Beau Rivage Resort & Casino, named one of the top 100 hotels in the continental United States and Canada by Travel + Leisure Magazine, opened on the Mississippi Gulf Coast in 1999. The property will reopen for business August 29, 2006 following a dramatic renovation. Beau Rivage is a wholly owned subsidiary of MGM MIRAGE™, the premier entertainment, hotel and gaming company in the world. For more information or to make reservations, call (888) 56-ROOMS or (228) 386-7444 between 8 a.m. and 8 p.m. (CDT), Monday-Friday, and 9 a.m. to 5 p.m. weekends, or visit [www.beaurivage.com](http://www.beaurivage.com).

## ABOUT MGM MIRAGE:

MGM MIRAGE, (NYSE: MGM), one of the world's leading and most respected hotel and gaming companies, owns and operates 23 properties located in Nevada, Mississippi and Michigan, and has investments in three other properties in

Nevada, New Jersey and Illinois. MGM MIRAGE also has announced plans to develop Project CityCenter, a multi-billion-dollar mixed-use urban development project in the heart of Las Vegas, and has a 50 percent interest in MGM Grand Macau, a hotel-casino resort currently under construction in Macau S.A.R. MGM MIRAGE supports responsible gaming and has implemented the American Gaming Association's Code of Conduct for Responsible Gaming at its properties. MGM MIRAGE also has been the recipient of numerous awards and recognitions for its industry-leading Diversity Initiative and its community philanthropy programs. For more information about MGM MIRAGE, please visit the company's website at [www.mgmmirage.com](http://www.mgmmirage.com).

SOURCE: MGM MIRAGE

CONTACT: Natalie Mounier of Kirvin Doak Communications, +1-702-737-3100, [nmounier@kirvindoak.com](mailto:nmounier@kirvindoak.com), for MGM MIRAGE; or Mary Cracchiolo of Beau Rivage Resort & Casino, +1-228-386-7134, [mcracchiolo@beaurivage.com](mailto:mcracchiolo@beaurivage.com)

Web site: <http://www.mgmmirage.com/>  
<http://www.beaurivage.com/>