

MGM MIRAGE Seeking Multicultural Ad Agency

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LAS VEGAS

MGM MIRAGE (NYSE: MGG) announced today that it is seeking proposals from qualified persons, firms and/or advertising agencies to provide diversified creative concepts and media planning and placement in multicultural mediums. The agency selected will be tapped to position the company and its premier brands to attract and retain customers from diverse markets.

"As a part of our ongoing commitment to diversity at MGM MIRAGE, we are seeking an agency that specializes in minority advertising to enhance our marketing to multicultural markets," said Chairman and CEO Terry Lanni.

The search for an advertising agency is under way and requests for proposals are being distributed this week. A decision for the account is scheduled to be made by May 3.

MGM MIRAGE is an entertainment, hotel and gaming company headquartered in Las Vegas, Nevada, which owns and/or operates through subsidiaries 19 casino properties on three continents. Its U.S. holdings include: Bellagio, the MGM Grand Hotel and Casino - The City of Entertainment, The Mirage, Treasure Island, New York - New York Hotel and Casino, the Boardwalk Hotel and Casino and 50% of Monte Carlo, all located on the Las Vegas Strip; the Golden Nugget in Downtown Las Vegas; Whiskey Pete's, Buffalo Bill's, the Primm Valley Resort and two championship golf courses at the California/Nevada state line; the exclusive Shadow Creek golf course in North Las Vegas; the Golden Nugget in Laughlin, Nevada; the Beau Rivage resort on the Mississippi Gulf Coast; and the MGM Grand Detroit Casino in Detroit, Michigan. The Company is a joint venture partner on Borgata at Renaissance Pointe, a resort under development in Atlantic City, New Jersey and also controls several development sites in the oceanfront resort community. Internationally, MGM MIRAGE owns and operates the MGM Grand Hotel and Casino in Darwin, Australia and manages casinos in Nelspruit, Witbank, Johannesburg and East London, Republic of South Africa.

For more information on MGM MIRAGE and its operating subsidiaries, visit our website at

<http://www.mgmmirage.com/> .

Statements in this release which are not historical facts are "forward looking" statements and "safe harbor statements" under the Private Securities Litigation Reform Act of 1995 that involve risks and/or uncertainties, including risks and/or uncertainties as described in the Company's public filings with the Securities and Exchange Commission.

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SOURCE: MGM MIRAGE

Contact: Shelley Mansholt, VP, Corp. Communications of MGM MIRAGE,
+1-702-891-7892

Website: <http://www.mgmmirage.com/>

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