

MGM MIRAGE Scores Among Top Corporate Web Sites by Diversity Best Practices

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The MGM MIRAGE corporate web site has been ranked among the leading corporate Internet sites for its diversity content by Diversity Best Practices (DBP) and The Business Women's Network. The ranking follows an in-depth review by the University of Maryland's QUEST Honor Student Program in which 500 corporate web sites representing 38 industries were evaluated. Listed among the "Top 50" corporate web sites, MGM MIRAGE is the highest ranking gaming company on the list.

According to Lynn Gardner, DBP Vice President, the presentation of diversity information on a corporate web site is a competitive business advantage. In addition to being an indicator of corporate culture, these sites are often key portals to job seekers, investors, customers and employees, she said.

"Congratulations must be extended to MGM MIRAGE for their excellence in promoting diversity and inclusion on their superior rated web site. This is an outstanding accomplishment that signifies the importance this company places on valuing and reaching out to all segments of the population," said Gardner.

Reviewers assigned one point each to 43 different criteria to determine the leading corporate sites. These criteria evaluated whether the sites featured a CEO statement on diversity, a mission statement on diversity, diversity program infrastructure, access to annual diversity reports and diversity awards. The research was sponsored by Monster.com.

The MGM MIRAGE web site was noted for its colorful and vibrant photographs and easy navigation, especially its link to www.mgmmiragediversity.com where visitors can access comprehensive information about the company's diversity initiative. The site also enables browsers to register in the company's construction and supplier databases and obtain information about upcoming business opportunities.

About MGM MIRAGE:

MGM MIRAGE (NYSE: MGM), one of the world's leading and most respected hotel and gaming companies, owns and operates 23 properties located in Nevada, Mississippi and Michigan, and has investments in three other properties in Nevada, New Jersey and Illinois. MGM MIRAGE has also announced plans to develop Project CityCenter, a multi-billion dollar mixed-use urban development project in the heart of Las Vegas, and has a 50 percent interest in MGM Grand Macau, a hotel-casino resort currently under construction in Macau S.A.R. MGM MIRAGE supports responsible gaming and has implemented the American Gaming Association's Code of Conduct for Responsible Gaming at its properties.

MGM MIRAGE also has been the recipient of numerous awards and recognitions for its industry-leading Diversity Initiative and its community philanthropy programs. For more information about MGM MIRAGE, please visit the company's website at www.mgmmirage.com.

About Diversity Best Practices and The Business Women's Network:

Diversity Best Practices (DBP) (<http://www.diversitybestpractices.com/>) and The Business Women's Network (BWN) (<http://www.bwni.com/>), are Washington, D.C.-based organizations providing resources, publications, and benchmarking services for diversity and women in business. DBP is a leading resource service that assists leaders and professionals in the development of fully integrated diversity programs. BWN is an information network for professional women around the globe, from first-time entrepreneurs to board members of Fortune 500 companies. Both are subsidiaries of iVillage Inc. (NASDAQ: IVIL), a leading women's media company and the number one women's community online. The iVillage Network is the 30th most visited Web site in the U.S. with more than 15 million unique monthly visitors (comScore Media Metrix, August 2004).

SOURCE: MGM MIRAGE

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Web site: <http://www.diversitybestpractices.com/>

Web site: <http://www.bwni.com/>

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