

# MGM MIRAGE Engages Muse, Cordero, Chen & Partners As New Multicultural Ad Agency

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LAS VEGAS

MGM MIRAGE (NYSE: MGG) announced today that it has engaged Los Angeles-based Muse, Cordero, Chen & Partners as its new advertising agency of record for the company's multicultural marketing. The agency's role will be to position the company and its premier brands to attract and retain customers from ethnic markets.

"Our company's diversity program is a vital part of our future, and Jo Muse and his team at MCC&P will be a valuable asset to us as we continue to deliver on our commitment to diversity," said Chairman and CEO Terry Lanni.

"We're excited and believe this opportunity can reestablish priorities for future destination marketing efforts for Las Vegas resort-casinos," added MCC&P Chairman Jo Muse. "As a bonus, we found the people at MGM MIRAGE to be some of the best and brightest in the business."

Details of the agreement and billings were not disclosed.

About MGM MIRAGE

MGM MIRAGE is an entertainment, hotel and gaming company headquartered in Las Vegas, Nevada, which owns and/or operates through subsidiaries 15 casino properties. Its U.S. holdings include: Bellagio, the MGM Grand Hotel and Casino - The City of Entertainment, The Mirage, Treasure Island, New York - New York Hotel and Casino, the Boardwalk Hotel and Casino and 50% of Monte Carlo, all located on the Las Vegas Strip; the Golden Nugget in Downtown Las Vegas; Whiskey Pete's, Buffalo Bill's, the Primm Valley Resort and two championship golf courses at the California/Nevada state line; the exclusive Shadow Creek golf course in North Las Vegas; the Golden Nugget in Laughlin, Nevada; the Beau Rivage resort on the Mississippi Gulf Coast; and the MGM Grand Detroit Casino in Detroit,

Michigan. The Company is a joint venture partner on Borgata at Renaissance Pointe, a resort under development in Atlantic City, New Jersey and also controls several development sites in the oceanfront resort community. Internationally, MGM MIRAGE owns and operates the MGM Grand Hotel and Casino in Darwin, Australia.

For more information on MGM MIRAGE and its operating subsidiaries, visit our website at <http://www.mgmmirage.com/>.

Statements in this release which are not historical facts are "forward looking" statements and "safe harbor statements" under the Private Securities Litigation Reform Act of 1995 that involve risks and/or uncertainties, including risks and/or uncertainties as described in the company's public filings with the Securities and Exchange Commission.

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