

Las Vegas: The Park and T-Mobile Arena Grand Opening Events April 4 & April 6, 2016

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LAS VEGAS, March 24, 2016 /PRNewswire/ --

- WHAT:** The Park and T-Mobile Arena will transform the world-renowned Las Vegas Strip when they open Monday, April 4 and Wednesday, April 6, respectively. Roughly two years have been invested into bringing a 20,000-seat world-class arena and immersive outdoor park district to the Entertainment Capital of the World.
- These incredible experiential entertainment developments underscore Las Vegas' evolution as a destination for a new set of travelers. The Park embodies the stunning natural desert-scape of the Mojave at the epicenter of Las Vegas Boulevard, creating an open-air patio environment and community gathering place that leads to T-Mobile Arena. Offering unmatched venue capacity and technical capabilities, T-Mobile Arena will play host to the world's finest performers and athletes, hosting more than 100 major events each year.
- Join us for photo, video and interview opportunities with key executives and industry experts as we introduce the next generation of entertainment in Las Vegas.
- WHEN:** [The Park](#)
- Monday, April 4**
- 9:15 a.m. Media check-in begins at the outdoor patio of Shake Shack at New York-New York for [The Park Grand Opening Press Conference](#)
 - 10 a.m. The Park Grand Opening Press Conference with Jim Murren, invited guests Governor Brian Sandoval and Clark County Commissioner Mary Beth Scow and Southern Nevada Water Authority General Manager John J. Entsminger
 - 10:45 a.m. Tours of The Park and F&B samplings from Shake Shack, Beerhaus, Sake Rok, Bruxie and California Pizza Kitchen. Interview opportunities with press conference participants and the various companies from around the world who helped bring The Park to fruition
 - 7:40 p.m. Suggested arrival for the first lighting of [Bliss Dance](#) – the breathtaking, 40-foot-tall sculpture of a dancing woman created by artist Marco Cochrane which will quickly become a must-see attraction at The Park
 - 8 p.m. Bliss Dance Lighting – Photo and video opportunity
- [T-Mobile Arena](#)**
- Wednesday, April 6**
- 11:15 a.m. Media check-in begins at Toshiba Plaza for [T-Mobile Arena Grand Opening Press Conference](#)
 - 11:30 a.m. Media tours of T-Mobile Arena
 - 2 p.m. Press conference at Toshiba Plaza:
 - Jim Murren, Chairman and CEO of MGM Resorts International
 - Dan Beckerman, President and Chief Executive Officer of AEG
 - Andrew Sherrard, CMO of T-Mobile
 - Steve Sisolak, Clark County Commission Chairman
 - Mary Beth Scow, Clark County Commissioner
 - 3 p.m. One-on-one interviews
 - 6 p.m. B-roll and video opportunities for Grand Opening night activities

- WHERE: The Park and T-Mobile Arena
3780 Las Vegas Blvd. South
Las Vegas, NV 89158
- PARKING: For The Park press conference, parking will be available at New York-New York valet and guest parking garage.
For T-Mobile Arena press conference, parking will be available at Monte Carlo Valet and the New York-New York guest parking garage.
- FOLLOW: @theparkvegas
@TMobileArena
#ThePark
- ABOUT: The Park, an eclectic blend of restaurants, bars and entertainment tucked into rich desert landscaping, will become a central gathering place on The Strip's west side connecting [New York-New York](#) and [Monte Carlo](#) resorts as well as the new 20,000-seat world-class [T-Mobile Arena](#). An interactive and social environment, The Park aims to build a sense of community through innovative programming and events.
- T-Mobile Arena will be the destination in Las Vegas for live events – from amazing music acts to thrilling sporting events – it will set a new standard for what entertainment means in the city that does it best. The 20,000-seat T-Mobile Arena will host exciting, world-class events with something for everyone – from UFC, boxing, hockey, basketball and bull riding to high-profile awards shows and top-name concerts.

SOURCE MGM Resorts International

For further information: Natalie Mounier, Kirvin Doak Communications, tmamedia@kirvindoak.com, 702-737-3100. Interested media must RSVP to Tom McMahon at tmcmahon@kirvindoak.com no later than Friday, April 1. For general media inquiries regarding The Park and T-Mobile Arena, contact tmamedia@kirvindoak.com or call 702-737-3100.