

## Introducing T-Mobile Arena in Las Vegas

1/7/2016

Iconic New Sports and Entertainment Venue will Bring Un-carrier Style to the Las Vegas Strip

**BELLEVUE, WASH. / LAS VEGAS (January 7, 2016)** – T-Mobile (NASDAQ: TMUS) and the arena's joint venture partners AEG and MGM Resorts International (NYSE: MGM) today announced that Las Vegas' hottest new sports and entertainment venue, located just west of the famed Las Vegas Strip, will be officially named T-Mobile Arena. The multi-year naming rights agreement was negotiated by AEG Global Partnerships.

T-Mobile Arena will be the destination in Las Vegas for live events – from amazing music acts to thrilling sporting events – it will set a new standard for what entertainment means in the city that does it best. The 20,000-seat T-Mobile Arena will host exciting, world-class events with something for everyone – from UFC, boxing, hockey, basketball and bull riding to high-profile awards shows and top-name concerts.

“We’re going to light up Las Vegas in magenta and give everyone who visits T-Mobile Arena a chance to experience what it means to be Un-carrier!” said Mike Sievert, chief operating officer of T-Mobile. “T-Mobile Arena will have the biggest shows in a town known for big shows and T-Mobile customers will always be treated like VIPs with priority access and exclusive benefits.”

T-Mobile customers already enjoy high-speed connectivity to America’s fastest 4G LTE network throughout Las Vegas, and at T-Mobile Arena, they will always get the Un-carrier VIP treatment. T-Mobile customers will get unique benefits like a dedicated fast-track VIP venue entrance at every event. At select events, they can access event tickets and premium VIP experiences reserved exclusively for T-Mobile customers, pre-sales and seat upgrade opportunities. Everyone at T-Mobile Arena will benefit from charging stations located throughout the arena concourse.

Events already confirmed for the T-Mobile Arena opening season include Opening Night starring The Killers on April 6, UFC 200 in July, Harlem Globetrotters, George Strait, Garth Brooks, Dixie Chicks, Janet Jackson, UNLV/Duke college basketball, and the 2016 PBR World Finals. The venue will have numerous VIP experiences, highlighted by

Hyde Lounge, an exclusive nightclub with unrivaled views of all the sports and entertainment action below.

Todd Goldstein, chief revenue officer, AEG, said, “T-Mobile is disruptive and irreverent – a perfect complement to our vision of entertainment in Las Vegas. Their commitment to the best and the most cutting-edge technology and customer experience makes them ideal for Las Vegas’ newest showplace for the top sports and entertainment events. There will be no finer destination to bring T-Mobile’s Un-carrier revolution and tech innovation to life than T-Mobile Arena where guests, performers and other partners will truly benefit from the overall experience.”

MGM Resorts International’s President Bill Hornbuckle said, “Today’s announcement highlights T-Mobile’s commitment to both its customers and the community here in Las Vegas – the Entertainment Capital of the World. T-Mobile has set itself apart through its industry-changing Un-carrier moves that put the customer first. Together with our arena founding partners, we will deliver even more entertaining and engaging fan experiences in what is destined to be one of the world’s leading arenas.”

All 42 of T-Mobile Arena’s Luxury Suites have been sold with a limited inventory remaining of the arena’s Opera Boxes, Club Seats and private Bunker Suites. AEG Global Partnerships, an affiliate of AEG that collaborates with more than 120 venues and other AEG assets worldwide to create sales and marketing platforms, is overseeing the sale of naming rights, sponsorships, premium seating and luxury suite sales for the new Las Vegas showplace. T-Mobile Arena will have a limited number of exclusive Founding Partners which already include Coca-Cola, Cox Business, Toshiba American Business Solutions Inc. and Schneider Electric.

**You can see renderings of T-Mobile Arena in the [T-Mobile Newsroom](#) and learn more about the venue at [www.t-mobilearena.com](http://www.t-mobilearena.com).**

#### **About T-Mobile Arena:**

T-Mobile Arena is a privately funded indoor arena set to open in April 2016. The 20,000 seat venue, located west of the Las Vegas Strip between New York-New York and Monte Carlo, is expected to host more than 100 events annually, including UFC, boxing, hockey, basketball and other sporting events, major headline entertainment, awards shows, family shows and special events. Las Vegas’ newest landmark will feature 50 luxury suites, more than two dozen private loge boxes, complete broadcast facilities, and other specially designed exclusive hospitality offerings and fan amenities destined to create a guest experience second to none. The Arena has partnered with international iconic brands including Coca-Cola, Schneider Electric, Toshiba American Business Solutions Inc. and Cox Business, as the venue’s first “Founding Partners.” These Founding Partners will introduce and brand signature fan initiatives, displays and interactive spaces including Toshiba Plaza, an adjacent two-acre entertainment space which will feature a performance stage, a variety of video screens and other interactive content and display areas.

Industry-leading architect Populous designed the venue to meet the U.S. Green Building Council's standards for LEED® Gold Certification. Las Vegas Arena is a joint venture between AEG and MGM Resorts International (NYSE: MGM). For more information visit the T-Mobile Arena website at [www.t-mobilearena.com](http://www.t-mobilearena.com).

**About T-Mobile US, Inc.:**

As America's Un-carrier, T-Mobile US, Inc. (NASDAQ: TMUS) is redefining the way consumers and businesses buy wireless services through leading product and service innovation. The Company's advanced nationwide 4G LTE network delivers outstanding wireless experiences to approximately 63 million customers who are unwilling to compromise on quality and value. Based in Bellevue, Washington, T-Mobile US provides services through its subsidiaries and operates its flagship brands, T-Mobile and MetroPCS. For more information, please visit <http://www.t-mobile.com>.

# # #

For further information: T-Mobile Media Contacts/ T-Mobile US Media Relations: [MediaRelations@T-Mobile.com](mailto:MediaRelations@T-Mobile.com); T-Mobile Investor Relations: 877-281-TMUS OR 212-358-3210 [investor.relations@t-mobile.com](mailto:investor.relations@t-mobile.com); AEG Media Contact: Michael Roth, (213) 742-7155 [mroth@aegworldwide.com](mailto:mroth@aegworldwide.com); MGM Resorts International Media Contact: Scott Ghertner, (702) 692-6750 [sghertner@mgmresorts.com](mailto:sghertner@mgmresorts.com)