

Enter Now to Win the Unparalleled Prizes Remaining in Live the M life Sweepstakes

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LAS VEGAS, Feb. 24, 2011 /PRNewswire/ -- To celebrate the nationwide debut of its [M life](#) loyalty program, [MGM Resorts International](#) launched the unequalled [Live the M life Sweepstakes](#), an 11-week contest with once-in-a-lifetime prizes that offer a glimpse into M life member benefits. Serving as the overarching consumer rewards brand for MGM Resorts' properties in Las Vegas, Mississippi and Detroit, M life focuses on experiential rewards, leveraging a collection of amenities no other resort group can offer.

Five weeks into the contest, Live the M life Sweepstakes continues to give away unparalleled prizes, including the grand prize to be awarded March 28, 2011. All individuals 21 and older can still enter Live the M life Sweepstakes through [mlife.com](#) or via the new [M life mobile app](#) for smart phones. The remaining packages are:

- **Cirque du Soleil Weekend Spectacular:** Celebrate two of the world's greatest musical icons with premium tickets to Viva ELVIS at ARIA and The Beatles LOVE at The Mirage, backstage passes, suite accommodations and VIP treatment at GOLD Lounge and The Beatles REVOLUTION Lounge.
- **Ultimate High-Roller Vegas Weekend:** Stay in a mind-blowing high roller Sky Suite at ARIA Resort & Casino overlooking the Las Vegas Strip, receive gaming lessons and a private, in-room dining experience with chef and butler service.
- **Celebrity Chef Culinary Extravaganza:** Dine your way through a four-day, three-night culinary experience at the AAA Five Diamond Bellagio as you mingle with acclaimed celebrity chefs who will indulge you with their signature, world-class cuisine for lunch and dinner each day.
- **Knockout Treatment during a Vegas Fight Night:** Revel in the action with two premium ringside seats to any 2011 boxing

match or MMA fight held at MGM Grand or Mandalay Bay including VIP credentials for fighter meet-and-greets, weigh-ins and press conferences; suite accommodations and dinner

- Beau Rivage's Gulf Coast Experience: Get hooked on the Gulf of Mexico as you enjoy a full day of off-shore fishing with Beau Rivage's guided Deep Sea Fishing partner. Then enjoy your catch prepared in a private dining experience in a gourmet restaurant. You'll be pampered in a suite overlooking the Gulf for two nights and all your meals are included.
- Two Grand Prizes – Build Your Vegas Adventure: Customize your ideal Vegas vacation choosing from the best resorts, restaurants, spas, shows and attractions in the city. Mix and match experiences at ARIA Resort & Casino, Bellagio, MGM Grand, Mandalay Bay, The Mirage, Monte Carlo, New York-New York, Luxor or Excalibur. The adventure is yours to create!

Live the M life Sweepstakes already has awarded prizes such as Star Treatment for the American Idol Finale and LA Getaway, Exclusive Access to the World Premiere of Michael Jackson's Immortal World Tour and Detroit Tigers Baseball Weekend at MGM Grand Detroit

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