



NEWS RELEASE

Come Get Your Kicks at Dick's

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PURE Management Group Brings the Famed Dick's Last Resort to the Las Vegas Strip

PRNewswire

LAS VEGAS

The South end of the Las Vegas Strip will get rowdy in early 2007 as PURE Management Group takes dining at Excalibur Hotel and Casino to a new level of entertainment with the opening of Dick's Last Resort.

The quintessential vacation hangout, Dick's Last Resort provides all the necessities for a good time. Its wacky-tacky decor, live music and sassy service set the tone for an experience unlike any other. Serving massive cocktails and finger foods by the bucket, Dick's is the perfect place for groups to let loose and join in the unruliness. The opposite of a standard restaurant establishment, Dick's encourages patron participation to create a raucous environment.

"We're excited to welcome Dick's Last Resort," said Renee West, president of Excalibur Hotel and Casino. "People come to Excalibur because they know they can be themselves and have a great time here. We're the ideal home for a place like Dick's, which is all about outlandish fun in a casual setting."

Dick's specializes in colossal portions of food including big sloppy beef ribs, messy honey-roasted chicken and juicy crab legs and calls for the use of fingers rather than silverware. Serving lunch, dinner and late-night grub, everyone gets their fix at Dick's.

PURE Management Group Managing Partner Robert Frey said, "Dick's is a perfect complement for Las Vegas. The menu features something for everyone and is the perfect spot to grab a bite to eat for lunch or dinner. As the night wears on, Dick's will transform into a nightlife outpost similar to Coyote Ugly where customers can unwind and have an experience they'll never forget."

The Las Vegas location of Dick's Last Resort adds to a stellar national line-up which includes Dallas, San Antonio, Myrtle Beach, Chicago, San Diego and Boston.

PURE Management Group owns/operates PURE nightclub and Pussycat Dolls Lounge at Caesars Palace, Social House and Tangerine at TI and Coyote Ugly in Las Vegas at New York-New York.

Excalibur Hotel and Casino, a medieval-themed castle, features 3,991 guest rooms, five restaurants, the "Tournament of Kings" dinner show spectacular, the all-male revue "Thunder From Down Under" an action-packed midway and more than 100,000 square feet of gaming excitement. The banquet/convention area houses 12,576 square feet of meeting and banquet space. Excalibur also offers dozens of shops, two swimming pools and the new Royal Treatment spa. Excalibur is a wholly owned subsidiary of MGM MIRAGE™. For more information and reservations, visit the Web site at www.excalibur.com, or call toll free at (800) 937-7777.

SOURCE: Excalibur Hotel and Casino

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