SYNACOR

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Synacor Launches New Support Program for 400+ Million Zimbra Open Source Users

- Marks continued commitment to Open Source Edition of Zimbra
- Creates increased value of open source deployments
- *Adds New* Zimbra Suite Plus features: Mobile sync, Backup, Storage and Admin tools

BUFFALO, N.Y., Sept. 08, 2016 (GLOBE NEWSWIRE) -- **Synacor, Inc.** (Nasdaq:SYNC), the trusted multiscreen technology, and monetization partner for video, internet and communications providers, device manufacturers and enterprises, today announced the launch of Zimbra Open Source Support, a new global program for its 400+ million Zimbra open source-based email and collaboration software users. In addition, the company announced the availability of new add-on features in Zimbra Suite Plus including mobile sync, backup, storage and admin tools. These initiatives address the escalating marketplace demand for Zimbra Open Source Support as well as provide additional revenue opportunities for both Synacor and the global Zimbra partner network.

Zimbra Open Source Support, for on-premise deployment of Zimbra Open Source Edition (OSE), and Zimbra Suite Plus are available only via authorized and certified Zimbra VARs. Add-on features included in Zimbra Suite Plus are sourced from an OEM agreement with Zextras, and are available for both Zimbra Open Source Edition (OSE) and Zimbra Network Edition (NE) customers.

"The Open Source Support and Suite Plus Program demonstrate our continuing commitment to the Zimbra Open Source community, and also represent an exciting new opportunity for Synacor and our Partners," said Himesh Bhise, CEO of Synacor.

"This is the biggest move we've made in Open Source in a long time," said Brent Rhymes, EVP Channel Sales & Marketing at Synacor (and formerly President of Zimbra). "Zimbra's eagerly anticipated Open Source Support and Zimbra Suite Plus are now available to the worldwide Zimbra Open Source community. We've blown the doors wide open for Zimbra channel partners to participate in the vast open source market. Qualified Zimbra Partners can expect new revenue opportunities, preferred pricing, and a growing list of customers. Loyal users of Zimbra's Open Source Edition can now rely upon expert tech support, increased security and privacy, and features they've been clamoring for."

"As a long standing Zimbra Gold Partner, XMission is very happy to see Synacor delivering on promises made when acquiring Zimbra. We are excited to expand our reach into the massive Open Source community with official options for Zimbra Open Source Support along with Zimbra's suite of four new add-on tools," said John Webster, Vice President, Product — Email and Collaboration at XMission. "Synacor is on-point in creating a thriving ecosystem around the proven Zimbra email and collaboration platform. This give partners like XMission access to a larger customer base, increased revenue opportunities, and differentiates our Zimbra offering in the marketplace."

"As a leading developer delivering Zimbra Extensions to millions of Zimbra Open Source users, Zextras is thrilled to partner with Synacor to make Zimbra Backup Plus, Zimbra Admin Plus, Zimbra HSM Plus, and Zimbra Mobile Plus available to both Open Source and Network Edition users through Zimbra's worldwide channel network," said Paolo Storti, CEO of Zextras. Together, we provide our partners and their customers a strong choice for email and collaboration services."

Zimbra Open Source Support (ZOSS): The Best Support for the Best Open Source Email Software

- Elevate to Business Ready: OSE Support takes Zimbra deployments to the business-ready level.
- Private & Secure: ZOSS helps Zimbra OSE users keep their environments current with the latest releases of Zimbra and the latest security patches.
- Local Support: Now the hundreds of millions of Zimbra OSE users can get Support in their local language, during their business hours, by people who understand their business needs and culture.
- Expert Support: Zimbra Open Source Support is provided by authorized, certified partners—experts who know Zimbra best.

Zimbra Suite Plus: Add-on features to upgrade Zimbra Server Capabilities in Open Source or Network Edition

- Zimbra Backup Plus: Leverages an innovative, real-time engine that backs up every item and event on a Zimbra server with split-second precision. Avoids data loss by using atomic and ever-consistent algorithms, while saving disk space due to an intelligent de-duplication and compression system.

- **Zimbra Admin Plus**: Provides Zimbra administrators the ability to delegate rights on a dedicated server, so the delegated administrator can perform user management tasks, such as setting quotas, modifying COS variables and setting user limits for domains. Zimbra Admin Plus greatly simplifies the management of complex, multi-tenant environments including managing Zimbra email clouds.
- **Zimbra HSM Plus**: Enables Zimbra Administrators to manage multiple volumes and HSM policies through the Zimbra Suite Plus Administration Zimlet. This Zimlet is fully integrated into the Zimbra Administration Console, providing advanced storage management tools like volume compression, de-duplication and Amazon S3 integration to effectively organize and manage storage.
- **Zimbra Mobile Plus**: Allows users to sync their Zimbra mailbox with their mobile devices through the popular Exchange ActiveSync protocol, natively supported by the vast majority of mobile devices. Developed and tested to ensure the highest grade of compatibility with any mobile device, Zimbra Mobile Plus goes beyond the typical email, address book, calendar and task synchronization functionality and also includes shared folder synchronization and full MDM support.

For More Information
To learn more about Zimbra Suite Plus and Zimbra Open Source Support:

- Visit the Zimbra Suite Plus product page
- Visit the Zimbra Open Source Support product page
- Download a free 30-day trial
- Read the Zimbra Blog announcement
- Learn how to become an Authorized/Certified Reseller of Zimbra Open Source Support
- Which makes sense for you? Compare Zimbra Open Source Edition to Zimbra Network Edition

About Synacor
Known for managed portals and apps, advertising, email and collaboration, authentication, and end-to-end advanced video services, Synacor (Nasdaq:SYNC) is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, device manufacturers, and enterprises. We deliver modern, multiscreen experiences and advertising to their consumers that require scale, actionable data and sophisticated implementation. Synacor enables our customers to better engage with their consumers. www.synacor.com

About Zimbra
Zimbra, a Synacor product, connects people and information with unified collaboration software that includes email, calendaring, file sharing, chat and video chat. Zimbra is trusted by more than 5,000 companies and government customers, as well as by service providers who manage Zimbra in the cloud for more than 200,000 businesses. With customers including Comcast, Dell, Investec, Rackspace, Red Hat, Mozilla, H&R Block and Vodafone, a vibrant open source community and worldwide partner network, Zimbra is the largest provider of open source collaboration software in the world. www.zimbra.com

About Zextras
Zextras' dedicated mission is to take Zimbra to the next level. With its top-notch technology, it has promoted major innovations in security, mobility, data safety and storage savings. Born in Italy in 2011 from the experience of a group of people which fell in love with Zimbra back in 2004, Zextras now has field offices in the USA, Brazil and Russia. Its primary focus still remains Research and Development. Zextras' technology helps expand the Zimbra revolution in the world of collaboration suites, which is the go-to choice for millions of users including universities, governmental agencies, and military organizations. www.zextras.com

Safe Harbor Statement

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this press release regarding Synacor Inc.'s business which are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see "Risk Factors" in the Company's Annual Report or Form 10-K for the most recently ended fiscal year.

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