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## Consolidated Communications Selects Synacor's End-to-End Video Solutions for Next Generation TV Services and Enhanced TV Everywhere Apps

- | *Synacor video platform and apps to power Consolidated's future Next Generation TV Services*
- | *Synacor's native phone and tablet Apps to enhance Consolidated's TV Everywhere video experience — VOD, SVOD, LIVE, OTT*

BUFFALO, N.Y., June 07, 2016 (GLOBE NEWSWIRE) -- [Synacor Inc.](#) (Nasdaq:SYNC), the trusted multiscreen technology and monetization partner for video, internet and communications providers, device manufacturers, and enterprises, today announced that Consolidated Communications, Inc. (Nasdaq:CNSL), a leading business and broadband communications provider, has expanded its partnership by selecting Synacor's flagship End-to-End Video Solutions.

Consolidated will leverage Synacor's platform to launch new Native Apps to enhance Consolidated's subscriber TV Everywhere (TVE) experience and plans to utilize the service for future TV offerings as well. The multiyear agreement includes:

- | Native Apps for future TV services, including viewing of live TV on third-party devices such as Roku and Chromecast
- | Native Apps for the TVE service
- | Video Search & Discovery across multiple content providers
- | Full end-to-end video encoding, DRM wrapping, and adaptive bit rate services

This adds to the Synacor services already deployed at Consolidated Communications — TVE Authentication, Portal Platform at <http://mycc.net>, and Watch TV experience at <http://watch.mycc.net>.

Synacor reaches hundreds of millions of consumers around the world by delivering portal, email, advertising, authentication and video solutions on behalf of its customers. Synacor's End-to-End Video Solutions help service providers and content providers quickly and efficiently deliver compelling OTT and TVE experiences.

"Consumer expectations for superior video experiences across devices are high," said Consolidated Communications CMO Michael Smith. "Synacor's end-to-end video platform will offer a great experience to our Consolidated subscribers and allows us the flexibility to deliver even more exciting products in the future. With our expanded Synacor partnership, we will be at the forefront of the OTT/TVE space and deliver an exceptional viewing experience for customers across our entire service area."

The phone and tablet Native Apps for watching TV Everywhere content pairs well with Consolidated's existing browser experience also provided by Synacor. Both experiences contain similar features, and because of their responsive design, can be viewed within any HTML5 browser — including Desktop, Smartphone and Tablet. Viewers will enjoy many features including a customizable "watchlist" to select and manage favorite shows, video playback, as well the ability to post to personal social media pages.

"It's been our privilege to work with Consolidated Communications as their trusted, white-label technology partner," said Synacor CEO Himesh Bhise. "Consolidated is a company dedicated to turning complex technology into the simple, affordable solutions that customers demand. We are delighted to help them continue to deliver on their digital promise through our end-to-end video solutions so Consolidated subscribers can enjoy their video on more devices than ever."

Further details about the agreement were not disclosed.

### About Synacor

Known for managed portals and apps, advertising, email and collaboration, authentication, and end-to-end advanced video services, Synacor (Nasdaq:SYNC) is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, device manufacturers, and enterprises. We deliver modern, multiscreen experiences and advertising to their consumers that require scale, actionable data and sophisticated implementation. Synacor enables our customers to better engage with their consumers. [www.synacor.com](http://www.synacor.com)

### About Consolidated Communications?

Consolidated Communications (NASDAQ:CNSL) provides business and broadband communications services across its 11-

state service area to carrier, commercial and consumer customers. For more than a century, the Company has consistently provided innovative, reliable, high-quality products and services. Consolidated Communications offers a wide range of communications solutions including: High-Speed Internet, Data, Digital TV, Phone, managed and cloud services and wireless backhaul over an extensive fiber optic network. Learn more about Consolidated Communications at [consolidated.com](http://consolidated.com).

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