



May 13, 2016

Synacor to Participate in Fireside Chat at the 2016 Needham Emerging Technology Conference

Company to Webcast Presentation Live at 4:20 p.m. ET on Thursday, May 19

BUFFALO, N.Y., May 13, 2016 (GLOBE NEWSWIRE) -- Synacor, Inc. (NASDAQ:SYNC), the trusted multiscreen technology and monetization partner for video, internet and communications providers, device manufacturers, and enterprises, today announced that Himesh Bhise will participate in a fireside chat at the upcoming Needham Emerging Technology Conference to be held at the Westin Grand Central Hotel in New York, New York, on Thursday, May 19, 2016 at 4:20 p.m. ET.

A live audio webcast of the presentation will be available on the Company's investor relations website at: <http://investor.synacor.com>.

About Synacor

Synacor (NASDAQ:SYNC) www.synacor.com is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, device manufacturers, and enterprises. We deliver modern, multiscreen experiences and advertising to their consumers that require scale, actionable data and sophisticated implementation. Synacor enables our customers to better engage with their consumers.

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