



April 14, 2016

Synacor CEO Himesh Bhise to Speak at NAB Show 2016 April 16-21 in Las Vegas, NV

Synacor CEO Himesh Bhise will participate in "TV Everywhere: The Multiscreen Challenge" Online Video Conference panel discussion at this year's National Association of Broadcasters (NAB) Show, the world's largest annual conference and expo for professionals who create, manage, and distribute entertainment across all platforms

BUFFALO, N.Y. and LAS VEGAS , April 14, 2016 (GLOBE NEWSWIRE) -- [Synacor Inc.](#) (Nasdaq:SYNC), the trusted multiscreen technology and monetization partner for video, internet and communications providers, device manufacturers and enterprises, today announced its CEO, Himesh Bhise, will be participating in the "[TV Everywhere: The Multiscreen Challenge](#)" Online Video Conference panel discussion at the [NAB Show](#) from 3:45 PM - 4:25 PM on Tuesday, April 19, at the Las Vegas Convention Center, room N249.

A photo accompanying this announcement is available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/7994115e-0993-47ea-80e2-10af85b79b79>

A leading broadband, multiscreen and mobile executive, Bhise will participate in a discussion about TV Everywhere. Making programs available wherever and whenever a viewer wants to watch them, and on whatever device they prefer, is the ultimate challenge for the TV industry. Where does the dream of TV Everywhere stand, and what are the key challenges yet to be overcome? Panelists will discuss what's ahead for the TV industry.

Colin Dixon, Founder and Chief Analyst at nScreenMedia will moderate the panel, which also includes John Bishop, CTO, Media Business Unit, Akamai Technologies; Jeremy Helfand, Vice President of Video Solutions, Adobe Systems Incorporated; and Barry Tishgart, Vice President and GM, Comcast Wholesale.

For more information on Synacor, please visit [synacor.com](#) or email tellmemore@synacor.com.

About Synacor:

Synacor (NASDAQ:SYNC) [www.synacor.com](#) is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, device manufacturers, and enterprises. We deliver modern, multiscreen experiences and advertising to their consumers that require scale, actionable data and sophisticated implementation. Synacor enables our customers to better engage with their consumers.

Media Contact:

Meredith Roth, VP, Corporate Communications

Synacor

mroth@synacor.com

716-362-3880