![synacor]

March 15, 2016

Synacor and VNC Announce Global OEM Agreement to extend Zimbra Email and Collaboration Platform

- *Synacor accelerates delivery of new features by integrating partner developed software VNCtalk into its core, open-source based Zimbra email and collaboration platform*
- *VNCtalk adds chat, audio and video conferencing technology into the Zimbra user experiences*
- *Zimbra / VNC demo at World Hosting Days Booth Z30 or download free 30-day trial*

RUST, Germany, BUFFALO, N.Y. and DALLAS, March 15, 2016 (GLOBE NEWSWIRE) -- Today at the World Hosting Days Conference (WHD), Synacor, Inc. (Nasdaq:SYNC) announced it has signed an original equipment manufacturing (OEM) agreement with VNC to incorporate VNCtalk, VNC's chat and conferencing solution, into the Zimbra Email and Collaboration platform, the world's leading open-source based collaboration software. VNCtalk provides Zimbra users with a simple, open and affordable way to conduct online meetings, eLearning events, desktop sharing and webinars from their web browsers, desktops and mobile devices. Synacor is rapidly enhancing and extending the Zimbra platform - accelerating the delivery of new and innovative features for Zimbra users through deeper partnerships with its global network of Zimbra integrators and developers.

A photo accompanying this announcement is available
at http://www.globenewswire.com/NewsRoom/AttachmentNg/2d1ab035-9d7c-4fe1-9e75-22cf63619334

Leveraging Community Innovation
"Zimbra's worldwide partner and open source communities have been a rich source of innovation," said Brent Rhymes, EVP of Channel Sales and Marketing for Synacor. "The VNC partnership leverages Zimbra's extensibility and open source heritage to expand our product line by integrating innovative features from partners like VNC. We expect this to be the first of many strategic OEM partnerships, as we look to formally incorporate innovation from our partner and open source communities into the Zimbra product suite."

Open, Affordable & Proven
"VNCtalk has provided Zimbra customers in Europe with an open, proven and affordable solution for chat, audio and video conferencing," said Bernd Rodler, VNC Chairman of the Board. "Our partnership with Synacor provides customers worldwide with access to our collaboration technology under the Zimbra brand, sold by Zimbra's partner network of value added resellers (VARs) and cloud service providers."

Applauded by Zimbra Partners & Customers
"Our customers have been clamoring for a Zimbra-integrated chat, audio and video solution," said John Webster, VP Business Development at XMission, a Zimbra Gold Partner. "We are excited that Synacor has started to incorporate community-developed innovation into the Zimbra product suite. We look forward to incorporating these new capabilities into our host-collaboration services soon."

For More Information
To learn more about Zimbra Talk:

- Visit the Zimbra Talk product page
- Download a free 30-day trial
- Read the "Introducing Zimbra Talk" blog post

About VNC
VNC - Virtual Network Consult is a leading business cloud integrator and a specialist in commercial open source solutions. VNC provides services to organizations and businesses of all sizes - from small and medium businesses to globally operating corporations. Our services range from platform data center solutions to complex business applications such as the VNCportal, VNCtalk, VNCSafe, CRM-ERP, VNCmail+ and advanced Secure Communications Environments — mobile and suited to the needs of each client. www.vnc.biz

About Synacor
Synacor (NASDAQ:SYNC) is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, device manufacturers, and enterprises. We deliver modern, multiscreen

experiences and advertising to their consumers that require scale, actionable data and sophisticated implementation. www.synacor.com

About Zimbra
Zimbra, a Synacor brand, connects people and information with unified collaboration software that includes email, calendaring, file sharing, chat and video chat. Zimbra is trusted by more than 5,000 companies and government customers, as well as by service providers who manage Zimbra in the cloud for more than 200,000 businesses. With customers including NTT Communications, Comcast, Dell, Investec, Rackspace, Red Hat, Mozilla, H&R Block and Vodafone, a vibrant open source community and worldwide partner network, Zimbra is the largest provider of open source collaboration software in the world. www.zimbra.com

Forward-Looking Statements:
This release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Synacor, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors, and other factors affecting the operation of the respective businesses of Synacor. More detailed information about these factors may be found under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in Synacor's most recent Form 10-Q, filed with the SEC on November 17, 2015, which is available on the company's website at investor.synacor.com and on the SEC's website at www.sec.gov. Synacor is under no obligation to, and expressly disclaims any such obligation to, update or alter their respective forward-looking statements, whether as a result of new information, future events, or otherwise.

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