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United Online Launches New Portal for NetZero and Juno Subscribers With Syndicated Digital Content from Synacor

BUFFALO, N.Y. and WOODLAND HILLS, Calif., Feb. 03, 2016 (GLOBE NEWSWIRE) -- [Synacor Inc.](#) (Nasdaq:SYNC), the trusted multiscreen technology and monetization partner for video, internet and communications providers, device manufacturers, and enterprises, today announced that United Online Advertising Network, Inc., a subsidiary of United Online, Inc. (Nasdaq:UNTD), has launched a new Web portal for its [NetZero](#) and [Juno](#) Internet access and email subscribers. The next-generation portal features syndicated digital content from Synacor, including breaking news from a dozen content providers delivering business, politics, lifestyle, tech and sports, as well as Synacor's daily, original video program, "Don't Miss," covering upcoming not-to-be missed TV shows.

"We are thrilled about the launch of the new portal," said Sam Lee, SVP Communication Segment NetZero/Juno. "Our goal with the redesign is to provide a rich, interactive experience that our members will want to visit daily. For the first time, we are able to give NetZero and Juno subscribers video content and an experience that is optimized across devices, including smartphones and tablets."

The new portal is cleaner, more modern and more expansive than the one it replaces. It also offers a much-improved experience when subscribers connect via a broadband connection, which is the case more than 80% of the time.

"We are excited to work with Synacor," said Jenell Cook, VP Operations of United Online Advertising Network. "Our combined capabilities greatly improve NetZero's ability to provide its subscribers with the cutting edge content that they expect, while also opening up new advertising opportunities for us. This is a relationship that is structured to grow as the landscape changes and as both of our businesses evolve."

"Synacor is delighted to be working with United Online, providing video content and services to its ISP user base," said Synacor CEO Himesh Bhise. "By rolling out our newest generation portal, United Online benefits from Synacor's syndicated video content and monetization components. We look forward to expanding our relationship in the years ahead and helping United Online continue to deliver outstanding, multi-device experiences to its NetZero and Juno subscribers."

NetZero offers a full range of high quality, low-priced Internet access services including high speed dial-up, home DSL, mobile broadband and home wireless broadband.

For more information on NetZero, and Juno or to purchase Internet access services, consumers can go to www.NetZero.com, or www.Juno.com.

About Synacor

Synacor (NASDAQ:SYNC) is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, device manufacturers, and enterprises. We deliver modern, multiscreen experiences and advertising to their consumers that require scale, actionable data and sophisticated implementation. www.synacor.com

About United Online

United Online, Inc. (UNTD), through its operating subsidiaries, is a leading provider of consumer products and services over the Internet, where the company's brands have attracted a large online audience that includes more than 40 million registered accounts. The Company's primary Communications service is Internet access. The Company's Commerce & Loyalty segment provides a complete web, browser and mobile shopper experience through a portfolio of apps, browser extensions and online portals and promotes commerce and other engagement from its loyalty marketing service. The Company's Social Media segment provides social networking services and products. United Online is headquartered in Woodland Hills, CA, and operates through a global network of locations in the U.S., Germany, and India.

Forward-Looking Statements:

This release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act

of 1995. These statements are based on the current expectations or beliefs of management of Synacor, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors, and other factors affecting the operation of the respective businesses of Synacor. More detailed information about these factors may be found under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in Synacor's annual report on Form 10-K for the year ended December 31, 2014, as amended, which is available on the company's website at investor.synacor.com and on the SEC's website at www.sec.gov. Synacor is under no obligation to, and expressly disclaims any such obligation to, update or alter their respective forward-looking statements, whether as a result of new information, future events, or otherwise.

This release contains forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, as amended, based on United Online's and its management's current expectations, estimates and projections about our operations, industry, financial condition, performance, results of operations, and liquidity. Statements containing words such as "may," "believe," "anticipate," "expect," "intend," "plan," "project," "projections," "business outlook," "estimate," or similar expressions constitute forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. Any such forward-looking statements are not guarantees of future performance or results and involve risks and uncertainties that may cause actual performance and results to differ materially from those predicted. United Online undertakes no obligation to update these forward-looking statements to reflect the impact of events or circumstances arising after the date hereof, unless required by law.

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