



November 3, 2016

Synacor to Present at 7th Annual Craig-Hallum Alpha Select Conference

Company to Webcast Presentation Live at 4:10 p.m. ET on Wednesday, November 16

BUFFALO, N.Y.--(BUSINESS WIRE)-- Synacor, Inc. (NASDAQ:SYNC), the trusted multiscreen technology and monetization partner for video, internet and communications providers, device manufacturers, and enterprises, today announced that Himesh Bhise, Chief Executive Officer, and Bill Stuart, Chief Financial Officer, will present at the 7th Annual Craig-Hallum Alpha Select Conference to be held at the Sheraton New York Times Square Hotel in New York, NY on Wednesday, November 16, 2016 at 4:10 p.m. ET.

A live audio webcast of the presentation will be available on the Company's investor relations website at: <http://investor.synacor.com>.

Conference Meeting Requests

To request a meeting with Synacor management at the conference, please email sync@InvestorRelations.com or call Matt Roache at 617-542-5300.

About Synacor

Synacor (NASDAQ: SYNC) www.synacor.com is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, device manufacturers, and enterprises. We deliver modern, multiscreen experiences and advertising to their consumers that require scale, actionable data and sophisticated implementation. Synacor enables our customers to better engage with their consumers.

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